



ATLAS

ATLAS

APARTMENTS OF STATURE

CONFIDENT AND CONTEMPORARY, ATLAS IS AN INSPIRED REFLECTION OF ITS SURROUNDINGS. STANDING ON THE AXIS OF SHOREDITCH, ISLINGTON, FARRINGDON AND THE CITY, IT'S AN EXCITING, SIGNATURE BUILDING IN LONDON'S MOST EXHILARATING NEIGHBOURHOOD.

A PORTFOLIO OF EXQUISITE APARTMENTS WITH SPECTACULAR CITYSCAPE VIEWS IS ACCOMMODATED OVER 38 RESIDENTIAL FLOORS. INTERIORS AND RESIDENTIAL AMENITIES HAVE BEEN DESIGNED WITH EXCEPTIONAL FLAIR, INGENUITY AND FINESSE, TO PROVIDE THE BEST IN LUXURY URBAN LIVING.

ATLAS STANDS APART, EPITOMISING THE AREA'S CREATIVITY AND CULTURE, ENERGY AND ENTREPRENEURSHIP.

THIS IS YOUR GUIDE TO THE ATLAS BUILDING.



CGI of the view from The Atlas Building

B

Breathtaking

FROM ANCIENT SPIRES TO ULTRA-MODERN SKYSCRAPERS,
THE SPECTACULAR VIEW OF LONDON'S SKYLINE IS
AN EVERYDAY REMINDER THAT YOU'RE LIVING IN ONE
OF THE WORLD'S MOST VIBRANT CAPITAL CITIES.

ATLAS

Liverpool
Street
Station

Heron
Tower

The
Gherkin

The
Leadenhall
Building

Tower 42

20
Fenchurch
Street

The Shard

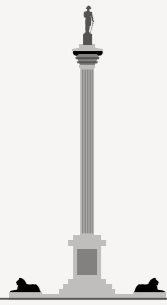
University of
Law, London
Moorgate

The
Barbican

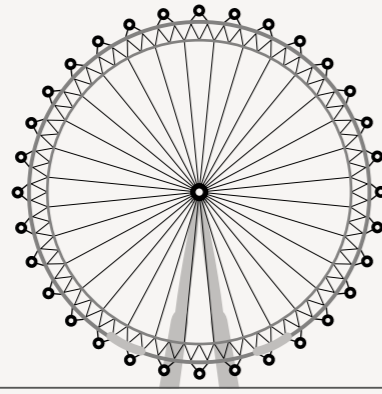
St Paul's
Cathedral



CGI of The Atlas Building



NELSON'S COLUMN Completed in 1843, Nelson's Column commemorates Admiral Horatio Nelson and his fall at the Battle of Trafalgar, 1805. Adorning the fifty-two-metre column, Nelson stands proud, facing the Thames where his fleet once moored.
Be there in 31 minutes



THE LONDON EYE stands 135 metres tall, with a diameter of 120 metres. Designed by an impressive collection of architects, this iconic wheel offers spectacular 360° views across London's cityscape, spanning up to 40km on a clear day.
Be there in 17 minutes



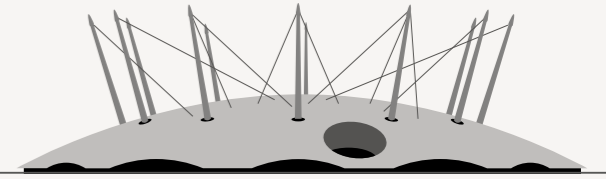
BANK OF ENGLAND Founded in 1694, the Bank of England is the central bank of Britain and has influenced the structure of most modern banks today. Nationalised after the Second World War it is one of the eight banks authorised to issue banknotes in the UK. It was nicknamed the 'Old Lady' of Threadneedle Street following a cartoon by comical caricaturist James Gillray in 1797.
Be there in 13 minutes



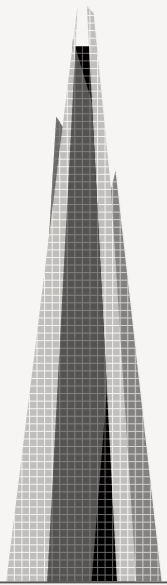
ST PAUL'S CATHEDRAL Dominating the top of Ludgate Hill, St Paul's Cathedral is the City of London's highest point. Built in a restrained Baroque style, the Cathedral is awe-inspiring inside and out. Beautiful paintings enhance the curves that flow throughout, and the world-renowned dome is still a marvel of engineering.
Be there in 10 minutes



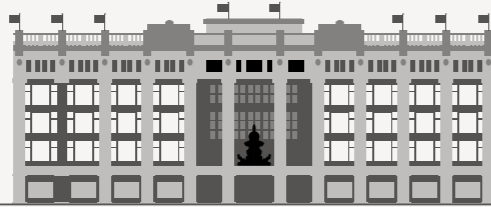
THE GHERKIN In the heart of London's primary financial district, 30 St Mary Axe stands 41 storeys high. This skyscraper is one of London's most recognised examples of contemporary architecture. Designed by Foster and Partners, this iconic structure is home to an exclusive top class restaurant with panoramic views of the capital city.
Be there in 9 minutes



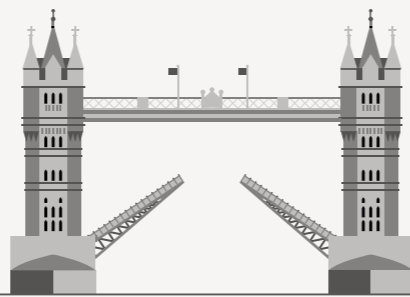
THE O2 Easily reached on the underground or by London's only cable car, The O2 is an impressive entertainment centre on the Greenwich peninsula. With a state-of-the-art arena, cinema and myriad bars and restaurants, there's something to suit everyone's fancy. And for the bold, the chance to climb over the famous dome roof awaits.
Be there in 35 minutes



THE SHARD Inspired by the spires of London churches, The Shard is an architecturally striking structure and an unmissable spike in the London skyline. This ambitious build was a first for the UK, with pioneering engineering methods such as top-down construction. The Shard is a monumental piece of architecture that dynamically incorporates offices, apartments and restaurants with magnificent views of the capital.
Be there in 11 minutes



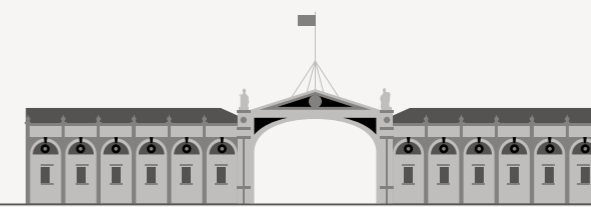
SELFRIDGES When American entrepreneur Harry Gordon Selfridge founded his flagship Selfridges store on Oxford Street in 1909, London was introduced to a new kind of shopping. Dedicated to the ethos that "shopping should be fun," this famous department store presents the latest designer collections, personal shopping service and the world's largest shoe department, all alongside first-rate dining.
Be there in 19 minutes



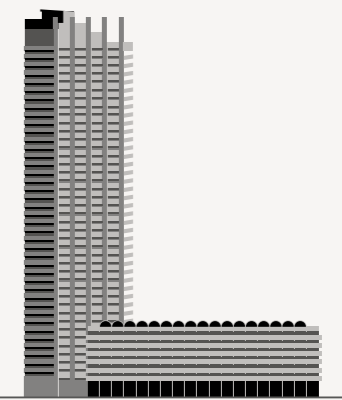
TOWER BRIDGE Designed by Sir Horace Jones, this famous Victorian bridge is a distinguished London structure that combines both bascule and suspension construction. First opened in 1894, you can now step inside and explore the Victorian Engine Rooms, as well as experiencing the glass walkway.
Be there in 13 minutes



CHRIST CHURCH SPITALFIELDS Christ Church Spitalfields is one of three elegant East London Baroque churches created by Nicholas Hawksmoor between 1714 and 1729. Grade I listed, it has been recently restored, and is once again centre of the community and host to arts events.
Be there in 8 minutes



SMITHFIELD MARKET Officially titled London Central Markets, Smithfield Market is the largest wholesale meat market in the UK. Housed within three listed buildings in the Square Mile and having hosted livestock markets for over 800 years, this place is packed full of history. The market comes alive in the small hours; to see it in full swing and experience the hustle and bustle of a true market, it's best to arrive before 7am.
Be there in 7 minutes



THE BARBICAN Rich with culture, craft and creativity, The Barbican Centre is the largest performing arts centre in Europe. Spanning a Grade-II listed structure, this inspired space is alive with a diverse range of arts and home of The London Symphony Orchestra.
Be there in 5 minutes



CGI of The Atlas Building

THE DESIGN OF THE ATLAS BUILDING IS A DIRECT RESPONSE TO THE **INNOVATION OF SILICON ROUNDABOUT**.



It has been described as a **key nodal point**, with exciting new architecture marking it out as an important, emerging area of London. Atlas comprises a slender 40-storey residential tower and a nine-storey office building – as well as a series of generous, attractive public spaces.

“The tower is orientated to the south, making the most of the available **sunlight and superb views** over the City,” says architect Ken Shuttleworth. “The building itself is set on a triangular site, but rather than create a triangular-shaped building, which can create issues with useable space and fitting out, we decided to create a **series of overlapping forms**. These kiss the edge of the space, helping to break down the mass of the external structure, and giving it **visual scale at street level**.”

The fins are perforated according to the design of the internal layouts at each level. The solid east and west faces have punched windows, in contrast to the mainly glazed elements of the north and south elevations.

The top of the building is stepped to create **large terrace** areas with **spectacular views over London**, giving the tower a distinctive profile against the skyline. “Atlas appears to taper, creating a positive way of ending the form against the sky,” says Shuttleworth. “The steps stretch the profile and make the structure more elegant.”

Over 35% of the development has been set aside as **public space**. A generous piazza between the residential tower and the next-door office building forms a new pedestrian link, with a mix of shops and cafés at the base of both buildings creating a lively, vibrant place for people to live, work and enjoy themselves.

make

Concept architects for The Atlas Building

Exterior

IMPRESSIVE YET BEAUTIFULLY UNDERSTATED, ATLAS REFLECTS THE STYLE AND SPIRIT OF ITS SURROUNDINGS. ITS DISTINCTIVE STAGGERED CONSTRUCTION, FORMED FROM SIX ARCHITECTURAL FINNS, EMPHASISES THE ELEGANT VERTICAL LINES OF THE BUILDING, AND DRAWS THE EYE SKYWARDS.





CGI of the entrance to The Atlas Building

Come in
Step inside from the bustling City Road
where you will be greeted by your friendly
concierge and the welcoming lobby.



Full service

LIVING AT ATLAS GIVES YOU ALL YOU NEED. EVERYTHING HAS BEEN THOUGHT OF TO MAKE LIFE EASIER.

Gym

The Atlas Building fitness centre is inviting, spacious and filled with natural light. Scrupulously maintained, it's kitted out with the latest exercise machines, weights and accessories, ready for a full workout.



CGI of residents gym

Screening room

Residents can book the private screening room for entertaining nights in. Sit back in the deep, comfortable armchairs and enjoy classic movies, the latest blockbusters, or live sporting events up on the big screen.



CGI of residents screening room

THE CENTREPIECE OF THE DELUXE MEZZANINE SPA IS A SUPERB SWIMMING POOL. FLOOR-TO-CEILING WINDOWS INVITE THE DAYLIGHT IN.

The water's lovely
After a few laps of the pool, unwind in the hydro pool before relaxing in the steam room. The beautifully designed spa gives you the perfect space to unwind.



CGI of residents pool



FROM A FRIENDLY 'GOOD MORNING', TO HOTEL-STYLE HOUSEKEEPING SERVICES, ATLAS IS ALWAYS WELCOMING AND EXCEPTIONALLY WELL RUN.

24-HOUR CONCIERGE FOR RESTAURANT RESERVATIONS, WELCOMING YOUR GUESTS, SECURITY, AND A HOST OF OTHER PERSONAL SERVICES, THE CONCIERGE IS THERE FOR YOU DAY AND NIGHT.

BUILDING MANAGERS OUR EXPERIENCED BUILDING MANAGERS ARE THERE TO KEEP ATLAS RUNNING LIKE CLOCKWORK. FRONT OF HOUSE, OR BEHIND THE SCENES, YOU CAN BE ASSURED EVERYTHING IS TAKEN CARE OF.

HOUSEKEEPING WHEN YOU STEP INTO THE LOBBY, OR OUT OF THE POOL, HOTEL-STYLE HOUSEKEEPING AND IN-HOUSE MAINTENANCE ENSURE EVERYTHING IS ALWAYS IN PERFECT ORDER.

ATLAS ONLINE LIKE A DIGITAL CONCIERGE, ATLAS ONLINE GIVES RESIDENTS EXCLUSIVE ACCESS TO HOUSE SERVICES, INFORMATION AND MORE.



CGI of lobby



H

Home

Great first impressions
Beautifully crafted, the welcoming entrance lobby features inviting detail and design. Our concierge service is on-hand 24/7.

Studio apartment

Design detail

Feature screens in the studio apartments provide a sense of separation between your living area and bedroom, creating privacy and style in one.

A touch of glass

Floor-to-ceiling windows and balcony doors brighten the living areas, and afford superb views over the rooftops of London.



CGI of studio apartment

Studio apartment

Studio kitchen
Our fully fitted kitchens feature soft-closing, real-timber doors and concealed under-cabinet lighting.



CGI of studio apartment



CGI detail of three bedroom kitchen

Characterful textures
The bold marble breakfast bar contrasts gracefully with linear hardwood floors, giving the kitchen an understated charm.



Entertainment central
With an open-plan design, the living space is the perfect place to entertain by day or night.

CGI of living area

One bedroom apartment

Light touch

The calming, neutral palette is clean and contemporary, opening up the space and maximising light.

Quality finishes

The fully fitted kitchens feature beautiful ceramic tiles laid in a herringbone pattern, bringing a modern twist to a classic design.

Take in the view

Slide open the bi-folding glass doors and step onto your private balcony. The Atlas Building has been designed so that all apartments have outside space.



CGI of one bedroom living and kitchen area

One bedroom apartment

Hanging space

In the bedrooms, bespoke, full-height fitted wardrobes are finished with real timber veneer and feature integrated lighting, providing ample space for clothes storage.

Elegant simplicity

The bedrooms have been designed to ensure comfort. The simple and elegant details ensure you can add your own stamp onto this classic palette.



One bedroom apartment

Sleek finishes

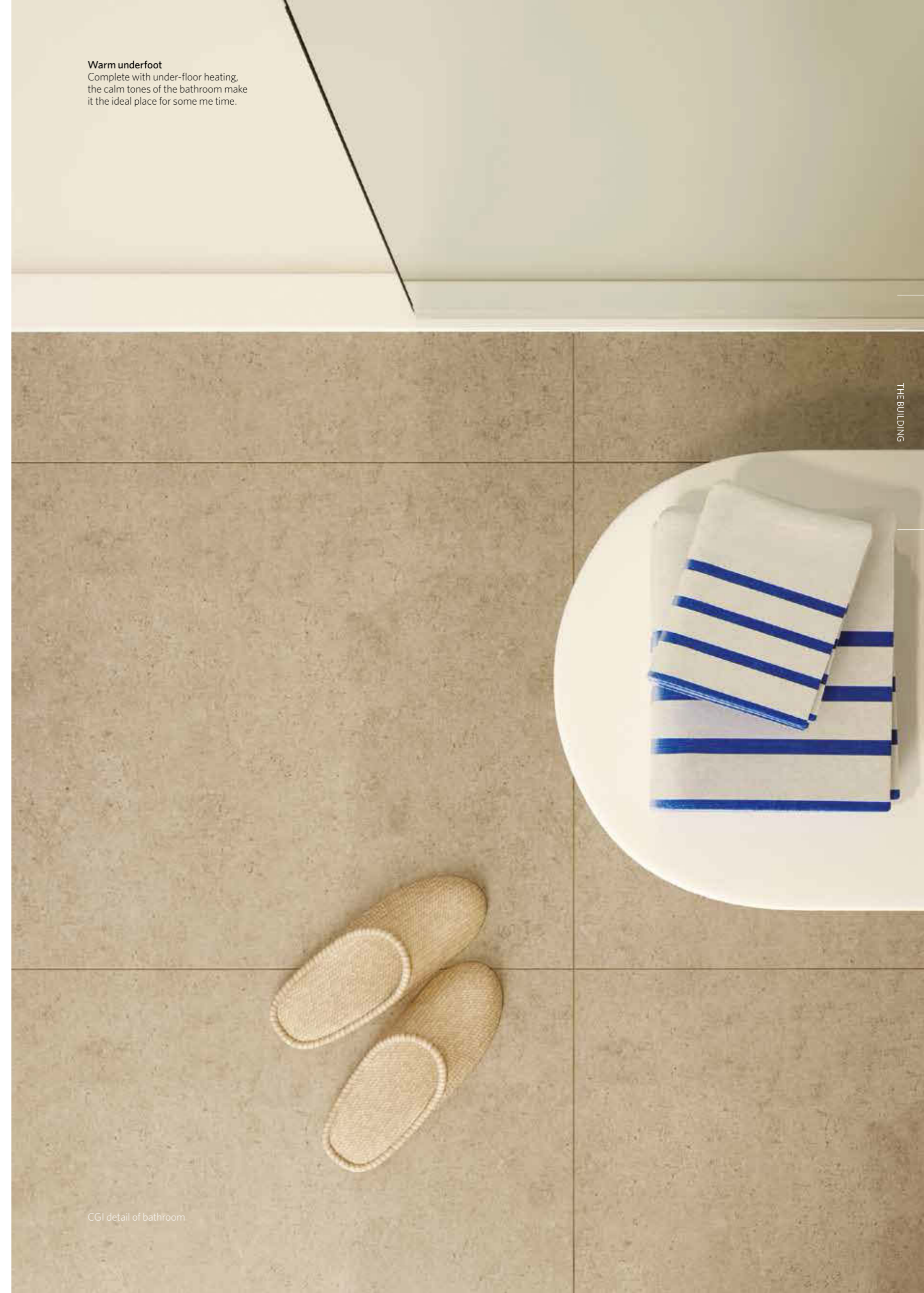
The bathroom walls and floors are finished in large contrasting porcelain tiles, complemented by smaller ceramic tiles set in a herringbone pattern.

Warm underfoot

Complete with under-floor heating, the calm tones of the bathroom make it the ideal place for some me time.



CGI of one bedroom bathroom



CGI detail of bathroom

Two bedroom apartment

On the menu
The fully fitted kitchens are equipped with integrated Siemens appliances, ensuring you have everything you need to create a culinary masterpiece.



CGI of two bedroom kitchen and living area

Two bedroom apartment

Sound and vision
Living rooms and bedrooms are Sky+ ready, and there are options to pre-wire apartments for audio and visual systems.



CGI of two bedroom living area

Two bedroom apartment

Woven heaven
Step out of bed and sink your toes into the luxury broadloom carpet.



CGI of bedroom

Shining light
In the bathrooms, a designer wall sconce light feature and glazed ceramic wall adds character and contrasts with the sleek lines of the tiling.

Bath time
Sink back and soak in the bath or get ready for the day in the shower. Bath fittings include a chrome shower head and retractable hand shower.



CGI of two bedroom bathroom



CGI detail of one bedroom flooring

Time for bed

The serene space takes you away from the hustle and bustle of the City. Sleek, hardwood floors guide your feet, as your head seeks the pillow.

Three bedroom apartment

Perfectly chilled

Our three bedroom apartments feature an integrated Siemens wine cooler in the kitchen area, so there's always something chilled when guests come around.



CGI of three bedroom living area

Three bedroom apartment

Breakfast options

A marble breakfast bar elegantly separates the kitchen from the main dining area and provides a space for more casual dining.



CGI of three bedroom kitchen and living area

Three bedroom apartment

Light touches

In your bedroom and throughout The Atlas Building, controllable energy-efficient lighting is used.

Step outside

A welcome extension to the bedroom, your balcony offers a chance to sit down, stretch out and gaze across the city.



CGI of bedroom



Interior design



SIFERRA LOW CABINET



FRITZ HANSEN RO CHAIR



GUBI FLOOR LAMP



LUMIERE XL TABLE LIGHT



WIRED COMPLIMENT TABLE



JONATHAN CLARKE
Woods Bagot

“THE ATLAS BUILDING IS IN A PART OF LONDON WITH A DISTINCTIVE AND STRONG PERSONALITY. ONE OF THE KEY CHALLENGES FOR US WAS DELIVERING A DESIGN WHICH PRESERVES ELEMENTS OF THE LOCATION’S ORIGINAL INTEGRITY SO THAT RESIDENTS AT ONCE FEEL COMPLETELY AT HOME IN THEIR NEW SETTING.”

Woods Bagot design seeks to offer an authentic and refined living experience that resonates with this vibrant and exciting part of London.

The design process we have adopted has focused on understanding the needs and desires of a select target market and to plan – in detail – how residents can use the space to enhance their own living experience. We believe that this approach has resulted in a ‘collective’ bespoke solution.

Our interiors are tailored to the lifestyle aspirations of the people who will be living in the building and offer a series of authentic experiences that resonate with the unique character of this quarter of London. The communal areas, such as the lobby and residents’ lounge, have been thoughtfully designed to provide both personal and collective opportunities within the public spaces through screening and separate seating areas.

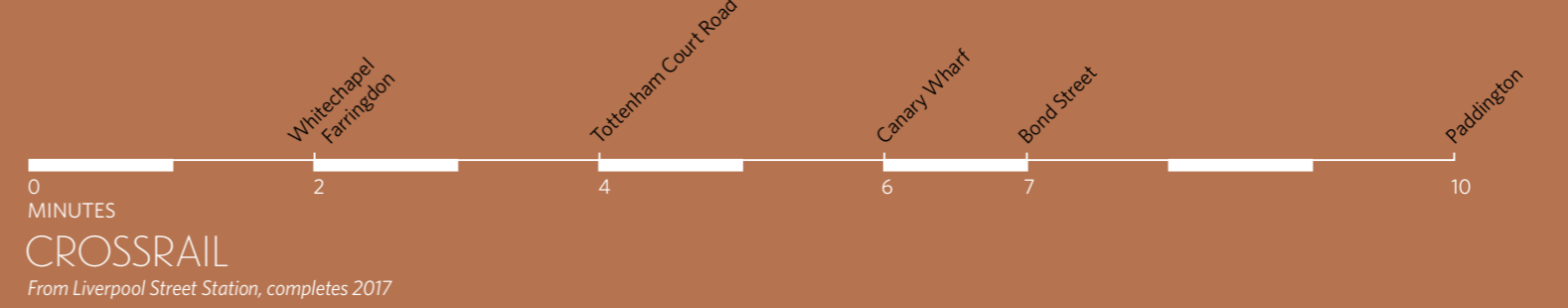
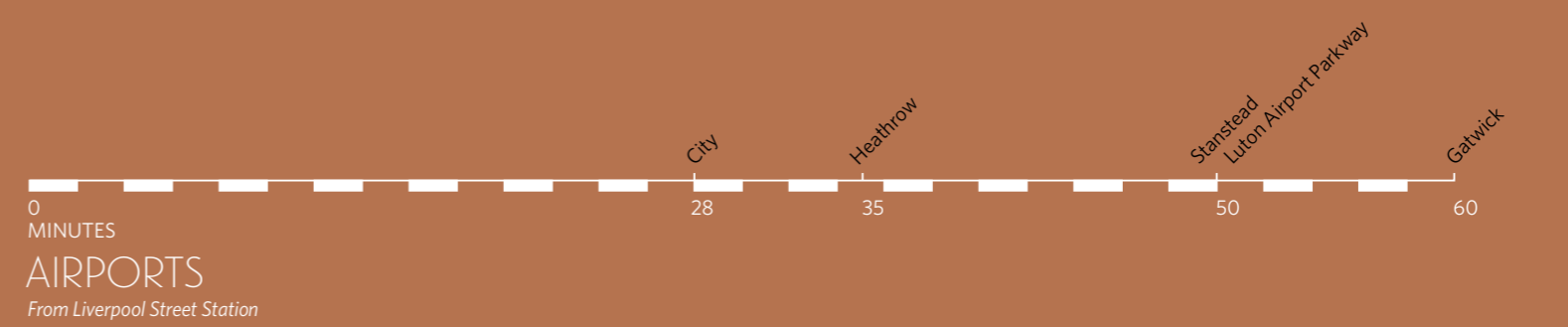
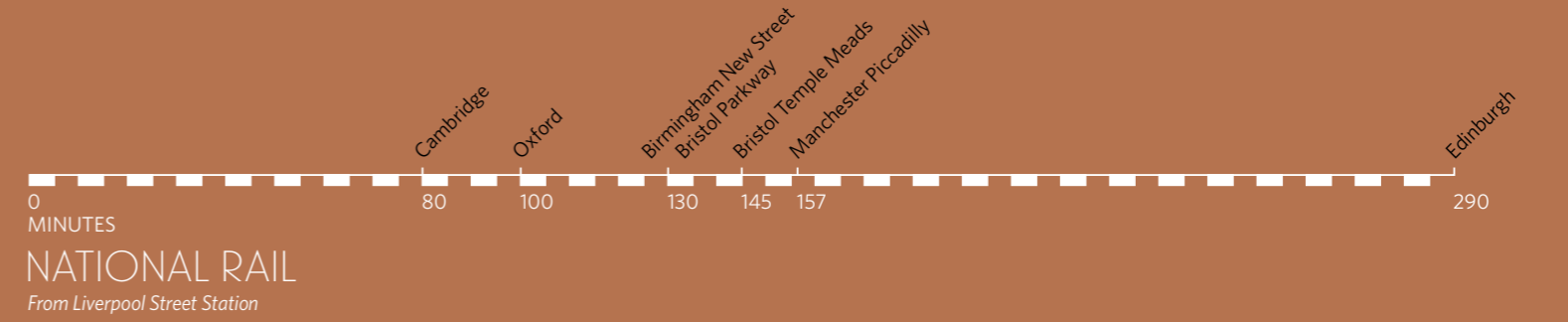
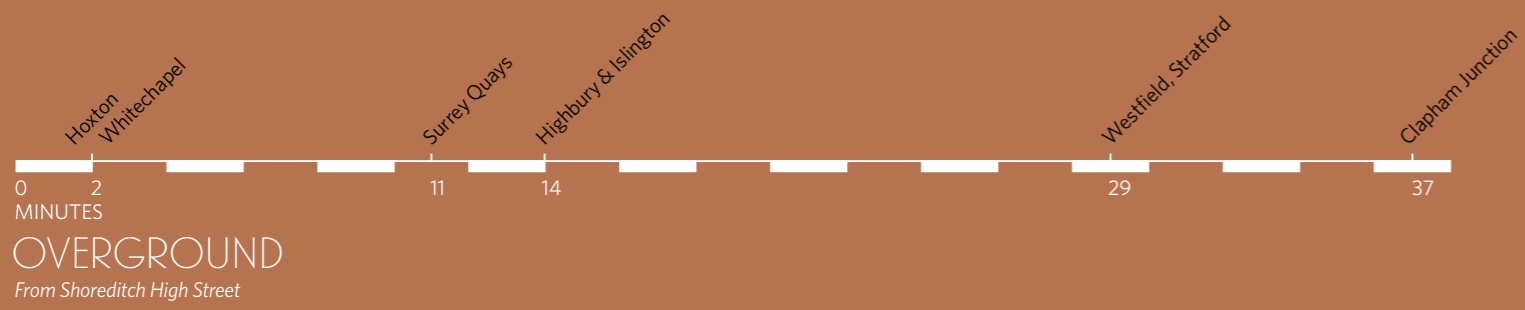
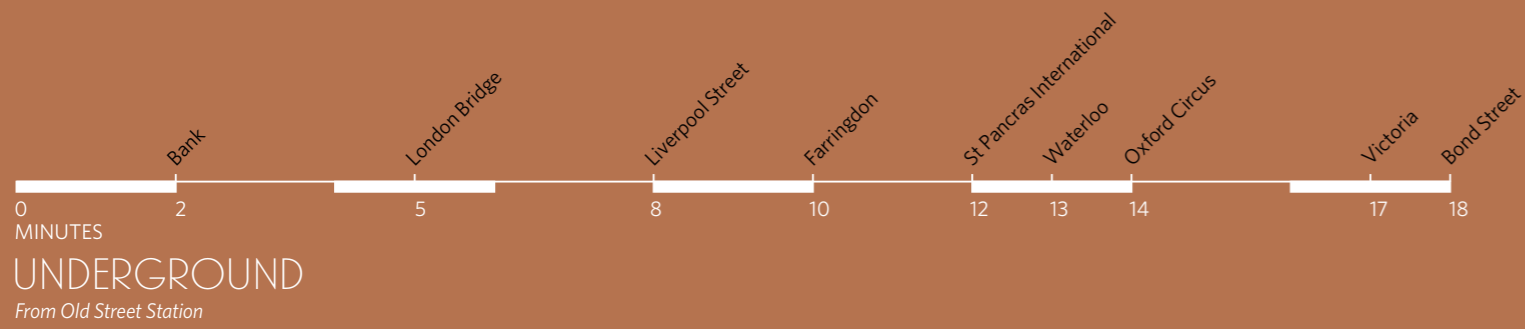
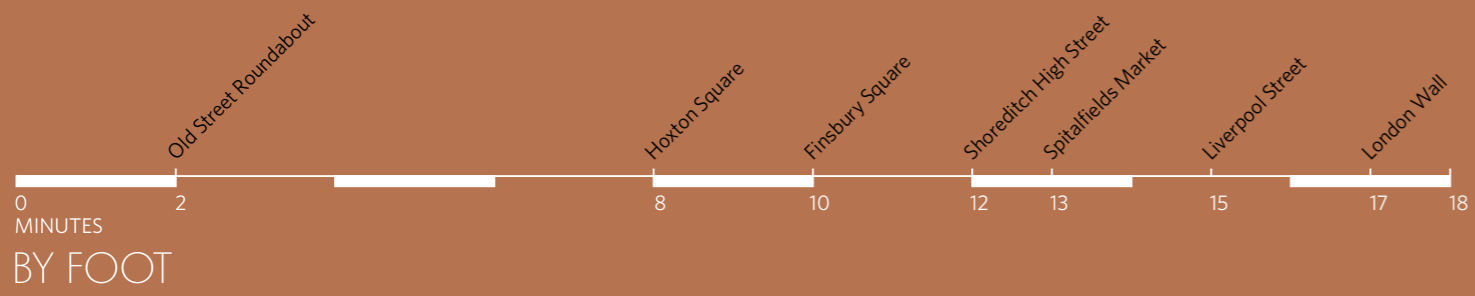
The apartments are designed with a focus on functionality to ensure that they are practical to live in, while allowing occupiers to imbue them with a sense of their own personality.

**WOODS
BAGOT.**



Journey times

ATLAS IS IN ZONE 1, RIGHT NEXT TO OLD STREET UNDERGROUND STATION. TRAVELLING TO THE WEST END, CITY AND INTERNATIONAL AIRPORTS IS QUICK, EASY AND EFFICIENT.



WHERE TO EAT, WHAT TO SEE. A LITTLE INSIDE KNOWLEDGE GOES A LONG WAY

K
Knowledge

L
London

THE CITY

Restaurants

39 DUCK & WAFFLE High-flying cuisine

40th Floor, 110 Bishopsgate, EC2N 4AY (020 3640 7310)
dwreservations@sushisamba.com
www.duckandwaffle.com

Forty floors up, this is the highest restaurant in the UK. It's open 24/7, one of just a few places in London that is, and is always buzzing with activity. While the city swirls below, and planes fly by at eye level, high-altitude diners tuck into an eclectic mix of dishes including the restaurant's signature: crispy confit of duck topped with a fried duck egg, served on a waffle and drizzled mustard maple syrup. It's almost as astonishing as the views.

35 SUSHISAMBA The height of fusion

38th & 39th Floors,
110 Bishopsgate, EC2N 4AY (020 3640 7330)
reservationslondon@sushisamba.com
www.sushisamba.com

It's just one floor down from Duck & Waffle, but poses an entirely new experience. At 39 floors, it feels practically airborne and inside the décor is a treat. A magnificent bamboo lattice arcs over the lofty dining space, creating a warm, yet almost cathedral-like grandeur. The food is just as spectacular. A fusion of Brazilian, Peruvian and Japanese cuisines, the plates burst with colour, variety and a definite helping of adventure. It's no surprise that this New York import has earned a reputation as one of London's landmark restaurants. So much so, that some nights, the dining room is as star-studded as the spectacular view outside.



The City

36 GALVIN LA CHAPELLE Modern French meets Victorian

35 Spital Square, E1 6DY (020 7299 0400)
info@galvinrestaurants.com
www.galvinrestaurants.com

The third in a collection of award-winning eateries, chef brothers Chris and Jeff Galvin continue to impress. In a former Victorian chapel, with raw brick and marble pillars accentuating the 30-metre vaulted ceiling, the Galvin brothers deliver exquisite modern French cuisine. An extensive and ambitious wine list accompanies the gourmet menu, a pleasure for any connoisseur. The ambience radiates excellence and elegance, a credit to the building's Grade-II listing. For a sublime dining experience on the edge of the Square Mile, Galvin La Chapelle fits the bill.

Culture

43 THE WHITECHAPEL GALLERY Myriad masterpieces

77-82 Whitechapel High Street, E1 7QX (020 7522 7888)
info@whitechapelgallery.org

For more than a century, the Whitechapel Gallery has been a figurehead of London's cultural landscape. Since 1901 this iconic gallery has premiered masterpieces from a myriad of artists: Picasso, Pollock and Gilbert & George to name but a few. Home to a series of beautiful exhibition spaces and historic archives, this is the perfect place to gloriously while away a lazy afternoon and absorb some of London's greatest art.



The Barbican Centre The City

44 THE BARBICAN CENTRE Alive with the arts

Silk Street, EC2Y 8DS (020 7638 8891)
Box office & Membership
(10am-8pm Mon-Sat, 11am-8pm Sun)
tickets@barbican.org.uk

The Barbican Centre is abundant in culture, craft and creativity. Spanning a curious concrete Grade-II listed structure, this venue is alive with the arts: fluent in theatre, cinema, exhibitions and home of The London Symphony Orchestra. The largest performing arts centre in Europe, and a pinnacle of inspiration in the City of London, this superb venue entices artistic admirers from across the globe.

OLD STREET SHOREDITCH HOXTON

Restaurants

01 MERCHANTS TAVERN Modern European elegance

36 Charlotte Road, EC2A 3PG (020 7060 5335)
www.merchantstavern.co.uk

This elegant Hoxton eatery is a sign of just how much this neighbourhood has transformed. The frontage is almost Masonic, the spacious interior sumptuous and subdued: subtle lighting, dark wood and green leather banquettes. A collaboration between Angela Hartnett, head chef Neil Borthwick and the founders of successful mini-chain, Canteen, this place breathes pedigree. The menu is modern European, yet hearty. The dining room is big, but invitingly cosy, filled with an elegant and relaxed ambience. Merchants Tavern airs Hoxton's new-found sophistication.



Merchants Tavern Hoxton

08 JAMIE OLIVER'S FIFTEEN Rustic dishes with a conscience

15 Westland Place, N1 7LP (020 3375 1515)
www.fifteen.net

Founded in 2002 by Mr Oliver himself, this is a noble enterprise, as well as a culinary landmark. Fifteen is a concept restaurant marked out by its non-profit ethos: nurturing the best of young talent through apprenticeships, Fifteen opens its kitchen to inspired minds, brimming with new gastronomic ideas. The results speak for themselves: 11 years of success stories, and an enviable reputation for excellence. The daily menu is described as 'elegant, rustic and honest' and uses only fresh British produce. Plates are made to share, so there's an excuse to sample as many as you can. And to finish, there's a chic cocktail bar offering creative classics to rival any in the neighbourhood.

Bars/Cafés

12 WESTLAND COFFEE AND WINE Charming boutique brews

11 Westland Place, N1 7LP
www.westlandcoffee.co.uk

A few steps up the same cobbled lane as Fifteen, this boutique coffee bar has just the right balance of Hoxton style and home comfort. Naturally, there's fine coffee, homemade cakes, artisan sandwiches and other delights, but what really sets this little place apart is the wine. With an accomplished and constantly refreshed cellar, paired with exceptionally knowledgeable staff, there's always something to match your mood.



Westland Coffee and Wine Old Street

Looking good

31 COWSHED SPA Ultimate pampering experience

Shoreditch House, 1 Ebor Street, E1 6AW (020 7749 4531)
www.cowshedonline.com/spa

Rejuvenate in luxury at the Shoreditch outpost of Cowshed. In their words, "you won't find whale music or clanging cymbals here – we prefer a more home-from-home sociable vibe". Situated in the stylish Shoreditch House members club, the spa is also open to non-members, and offers an impressive array of treatments. From manicures, pedicures and massages, through to their famously indulgent Cowgroom, where two therapists work in tandem to deliver the ultimate pampering experience. You're guaranteed to emerge revitalised.



Mehdi Ghadyanloo mural Shoreditch



Lyle's Restaurant Shoreditch



Sunspel Clothing Shoreditch



Huckie the Barber Old Street



Galvin La Chapelle The City



Boxpark pop-up mall Shoreditch



Aimé Shoreditch



Sadler's Wells Theatre Islington



Charlie Allen Islington

CLERKENWELL

Restaurants

49 THE MODERN PANTRY

A harmonious medley of flavours
 47-48 St. John's Square, EC1 4JJ (020 7553 9210)
 enquires@themodernpantry.co.uk
 themodernpantry.co.uk

This stylish bistro introduces exciting combinations at every level. With a desire to tease the palate, The Modern Pantry showcases exotic ingredients from around the world. A medley of Asian, Antipodean and British flavours harmonise to create an enticing menu. The intimate and relaxed atmosphere is formed from a deliberately delicate combination of contemporary design and classic heritage features.



The Modern Pantry Clerkenwell

53 WHITECROSS STREET MARKET

A feast of delights
 Whitecross Street, EC1Y - Between Old Street and Fortune Street 5 minute walk from Barbican and Old Street tube stations
 Monday - Friday, full feast exclusively open during lunch hours
 A haven of artisan foods, Whitecross Street Market is one of the original London markets. On the doorstep of Shoreditch and Hoxton, it's a hot spot for fast and flavourful lunches. Queues meander between bespoke food stands that cater to eccentric taste buds seeking global relishes, as well as British classics. For dinner, lovers of imaginative vegetarian food can find their fix at the chic Carnevale, or for high-end Italian-style dining Alba will serve you well.

Bars/Cafés

55 FIX

Characterful coffee, unique blends
 161 Whitecross Street, EC1Y 8JL
 www.fix-coffee.co.uk

For the perfect pick-me-up following the Whitecross Street Market feast, this local gem can be found a step away from the hustle and bustle. The talented baristas at Fix take great pride in serving velvety lattes and punchy espressos, their signature blend of Climpsons and Sons beans at every cup's core. Open weekdays 7 'til 7, this characterful coffee shop is ready to kick start your day.

57 THE ZETTER TOWNHOUSE

Theatre within the glass
 49-50 St John's Square, EC1M 5PU (020 7324 4545)
 thezettertownhouse.com/cocktail-lounge

Across the cobbles of St. John's Square stands The Zetter Townhouse Cocktail Lounge, boutique bar of the eccentric hotel. Every inch of this Georgian townhouse is adorned with oddities, creating one of the most beautiful and alluringly characterful bars in all of London. The exceptional décor is matched by the expertly concocted cocktail list, devised by bar-wizard Tony Conigliaro who creates "a theatre within the glass." This award-winning bar is not just another cocktail lounge, it is a sight to behold, taste and indulge.

ISLINGTON

Bars/Cafés

71 69 COLEBROOKE ROW

The bar with no name
 69 Colebrooke Row, N1 8AA (07540 528 593)
 drinks@69colebrookerow.com
 www.69colebrookerow.com

The tiny flagship of bar master Tony Conigliaro, is tucked away on an Islington backstreet; its signature lantern lights the way to an evening of liquid delight. A soft jazz ambience flows throughout, with a piano in the corner and chequered black-and-white tiling. Master of his art, Conigliaro has elevated the standard with esoteric ingredients crafted exclusively in his own laboratory, The Drink Factory. To take a sip of these liquid masterpieces, booking is essential.

Culture

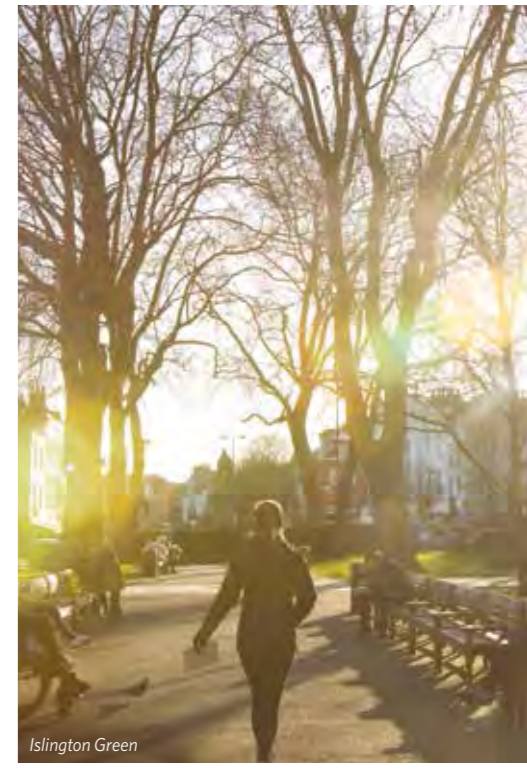
80 SADLER'S WELLS

World-renowned dance
 Rosebery Avenue, EC1R 4TN (0844 412 4300)
 www.sadlerswells.com
 reception@sadlerswells.com

Rich in history, Sadler's Wells Theatre started life as a music house in 1683. Transformed in 1765 to stage high-calibre opera productions, the theatre has evolved into a world-class arts venue. Home of cutting-edge contemporary dance, Sadler's Wells embraces movement of every kind, with its spectacular programme showcasing tango, ballet and flamenco. In a neighbourhood flourishing with bars and fine restaurants, pre and post theatre entertainment is just a walk away.



Byron Islington



Islington Green

Shopping

77 CHARLIE ALLEN

Quintessentially British tailoring
 1 Coopers Yard, 181 Upper Street, N1 1RQ (020 7359 0883)
 www.charlieallen.co.uk
 info@charlieallen.co.uk

The third generation in the family trade, Charlie Allen has worked in gentleman's tailoring for over a quarter of a century. An expert at crafting bespoke garments with all the Savile Row hallmarks of quality, Charlie approaches tailoring with a quintessentially British, welcoming and jovial nature. Using only the finest cloth and the skills passed down through generations, the result is a quiet confidence only Charlie Allen can capture in a suit.



M
Maps

N
Neighbourhoods

SHOREDITCH

Restaurants

- 01 Merchants Tavern
- 02 The Clove Club
- 03 Albion
- 04 Boundary Restaurant
- 05 Dishoom
- 06 Beagle
- 07 Hawksmoor Spitalfields
- 08 Jamie Oliver's Fifteen
- 09 Lyle's
- 10 Tramshed

Bars/Cafés

- 11 Nightjar
- 12 Westland Coffee & Wine
- 13 Allpress Espresso Coffee
- 14 Happiness Forgets
- 15 The Royal Oak
- 16 The 3 Crowns
- 17 Whistling Shop

Shopping

- 18 Goodhood
- 19 APC
- 20 Aimé
- 21 Sunspel Menswear
- 22 Sweaty Betty Shoreditch
- 23 House of Hackney
- 24 Aesop Shoreditch
- 25 Boxpark

Culture

- 26 Geffrye Museum
- 27 Red Gallery
- 28 Old Truman Brewery
- 29 Street Art Tours
- 30 Columbia Road Flower Market

Looking good

- 31 Cowshed Shoreditch House
- 32 Huckle the Barber
- 33 Radio London Hair Salon
- 34 Frame Shoreditch

THE CITY

Restaurants

- 35 Sushisamba
- 36 Galvin La Chapelle
- 37 Coq d'Argent
- 38 Chiswell Street Dining Rooms
- 39 Duck & Waffle
- 40 Barbecoa
- 41 Hawksmoor
- 42 Bread Street Kitchen

Culture

- 43 Whitechapel Gallery
- 44 Barbican Centre
- 45 Postman's Park
- 46 The Royal Exchange
- 47 Museum of London

Shopping

- 48 One New Change

CLERKENWELL

Restaurants

- 49 The Modern Pantry
- 50 Moro
- 51 Exmouth Market
- 52 St John
- 53 Whitecross Street
- 54 Hix Oyster & Chop House

Bars/Cafés

- 55 Fix Coffee
- 56 Workshop Coffee Co
- 57 The Zetter Townhouse
- 58 J+A Café
- 59 The Jerusalem Tavern

Shopping

- 60 Waitrose

Culture

- 61 LSO St Luke's

Looking good

- 62 Hula Nails
- 63 Spa London
- 64 Whites Ladies and Gents Hairdressing

ISLINGTON

Restaurants

- 65 Elk in the Woods
- 66 The Fish & Chip Shop
- 67 John Salt
- 68 Ottolenghi
- 69 The Gate Islington

Bars/Cafés

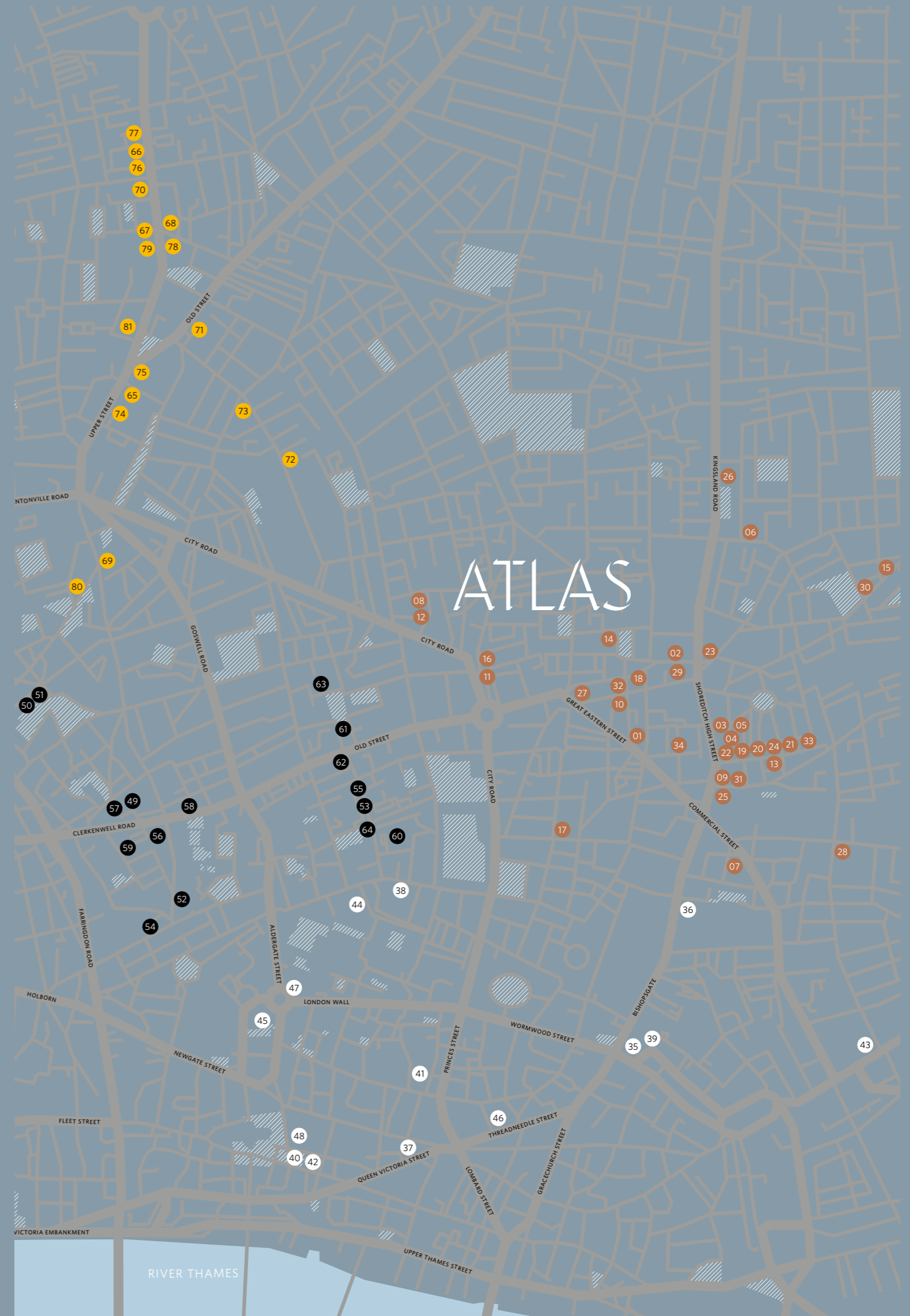
- 70 Hoxley & Porter
- 71 69 Colebrooke Row
- 72 The Narrow Boat Pub
- 73 The Duke of Cambridge
- 74 The CoffeeWorks Project

Shopping

- 75 Paul A Young Fine Chocolates
- 76 Folklore
- 77 Charlie Allen
- 78 Upper Street

Culture

- 79 Almeida Theatre
- 80 Sadler's Wells Theatre
- 81 Everyman Screen on the Green





Old Street roundabout regeneration



CGI image of Old Street roundabout regeneration

ALREADY FÊTED AS THE UK'S ANSWER TO SILICON VALLEY, THE FUTURE OF OLD STREET ROUNDABOUT AND SURROUNDING AREA LOOKS BRIGHT.

TRANSPORT FOR LONDON IS CURRENTLY PLANNING RADICAL IMPROVEMENTS AND MODERNISATION. DUE FOR COMPLETION IN 2017, THE ROUNDABOUT WILL BE REPLACED BY A SMART NEW PENINSULA SPACE, GEARED TOWARDS PEDESTRIANS AND CYCLISTS. PLANS INCLUDE A NEW GROUND-LEVEL ENTRANCE TO THE UNDERGROUND STATION, TREE PLANTING AND SMALL RETAIL UNITS. THE AIM IS TO CREATE A SAFE, FRIENDLY AND MODERN PUBLIC SPACE.

WITH FURTHER PRIVATE INVESTMENT ALSO ENHANCING THE NEIGHBOURHOOD, OLD STREET LOOKS SET TO CONSOLIDATE ITS POSITION AT THE FOREFRONT OF CULTURE, COMMERCE AND COMPUTING.

PLANS







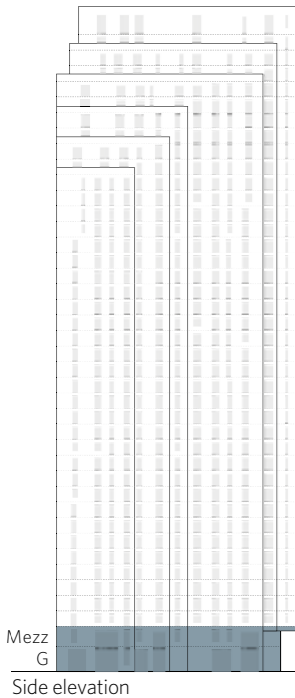
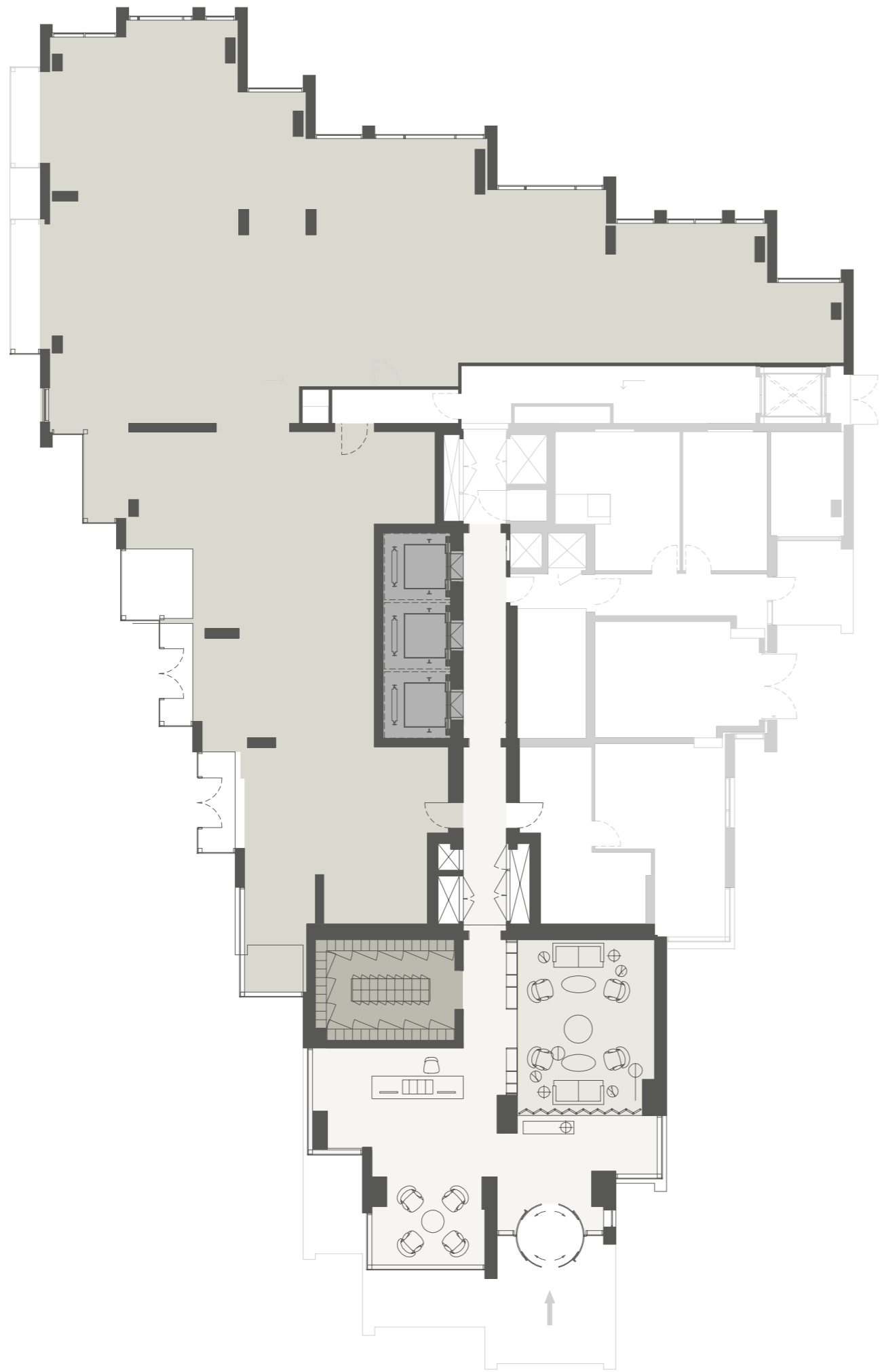
Quote

"ATLAS OCCUPIES 38 RESIDENTIAL FLOORS, PROVIDING THE BEST IN CONTEMPORARY URBAN LIVING. THERE ARE FOUR TYPICAL APARTMENT FLOOR PLATES, SKILFULLY DESIGNED TO OPTIMISE THE AVAILABLE SPACE."






KEN SHUTTLEWORTH
MAKE Architects

GROUND FLOOR

-  Lobby
-  Lobby lounge
-  Retail
-  Mail room



MEZZANINE

-  Residents' lounge
-  Pool and spa area
-  Gym
-  Private screening room
-  Pool and Hydro pool

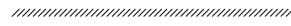
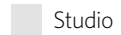


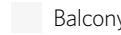


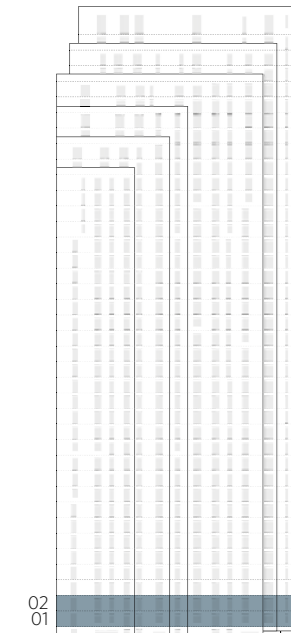
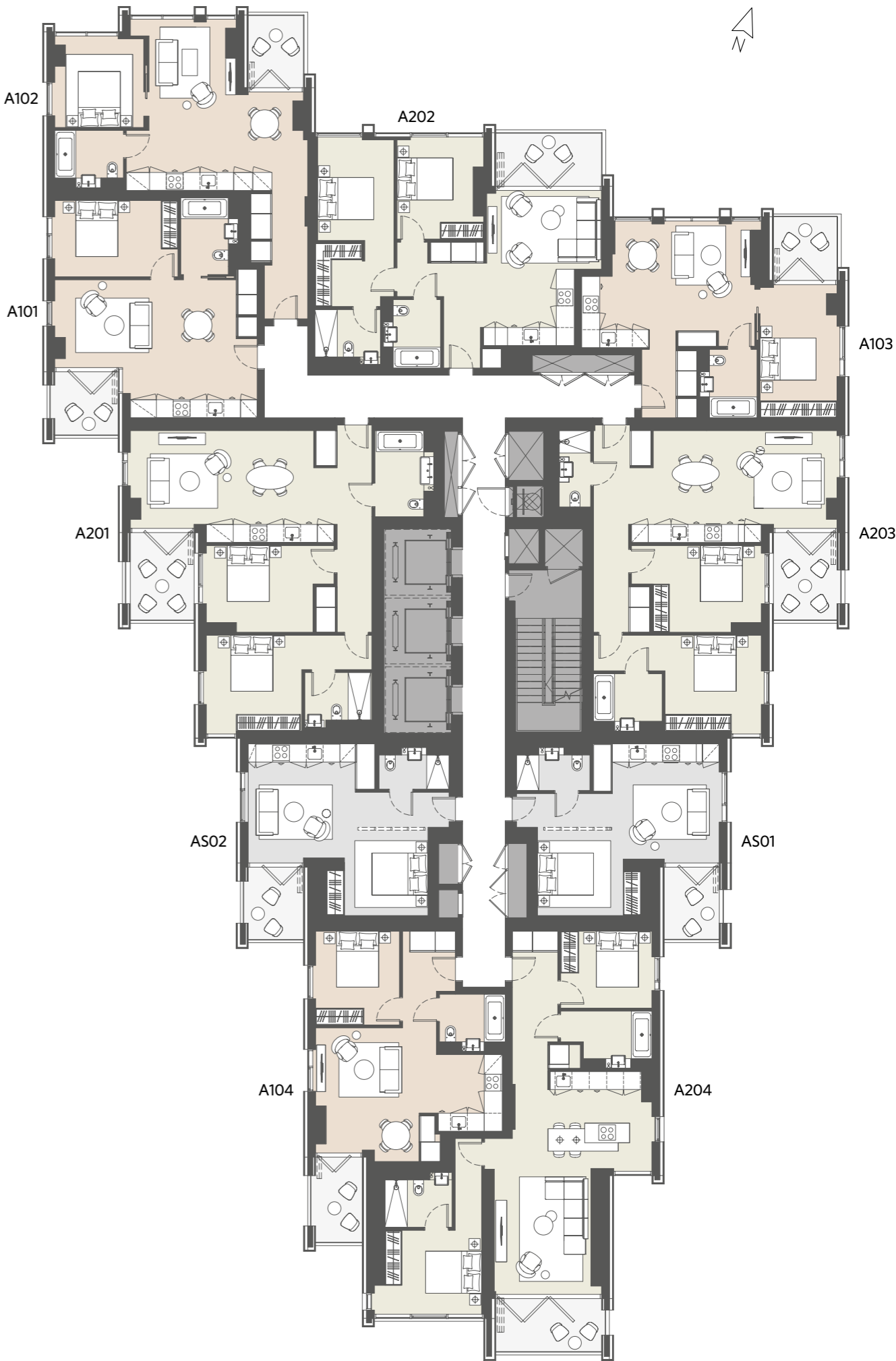
Relax

ATLAS' COMMUNAL SPACES HAVE BEEN DESIGNED WITH RELAXATION FIRMLY IN MIND. THERE'S A LAID-BACK, RESIDENTS LOUNGE, AS WELL AS A FULLY EQUIPPED GYM, RELAXING SPA CENTRE AND SWIMMING POOL ON THE GROUND FLOOR, ALL SERVICED BY AN ATTENTIVE 24-HOUR CONCIERGE.

P Q R

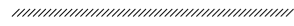
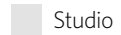


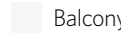
FLOORS 01-02

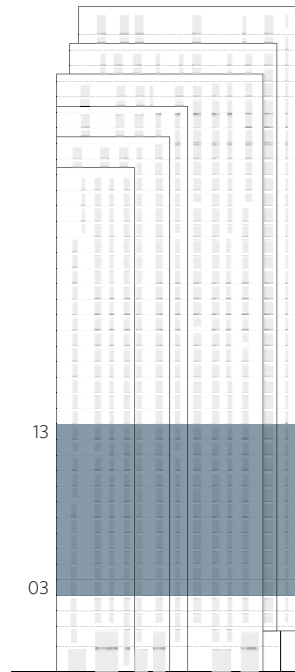
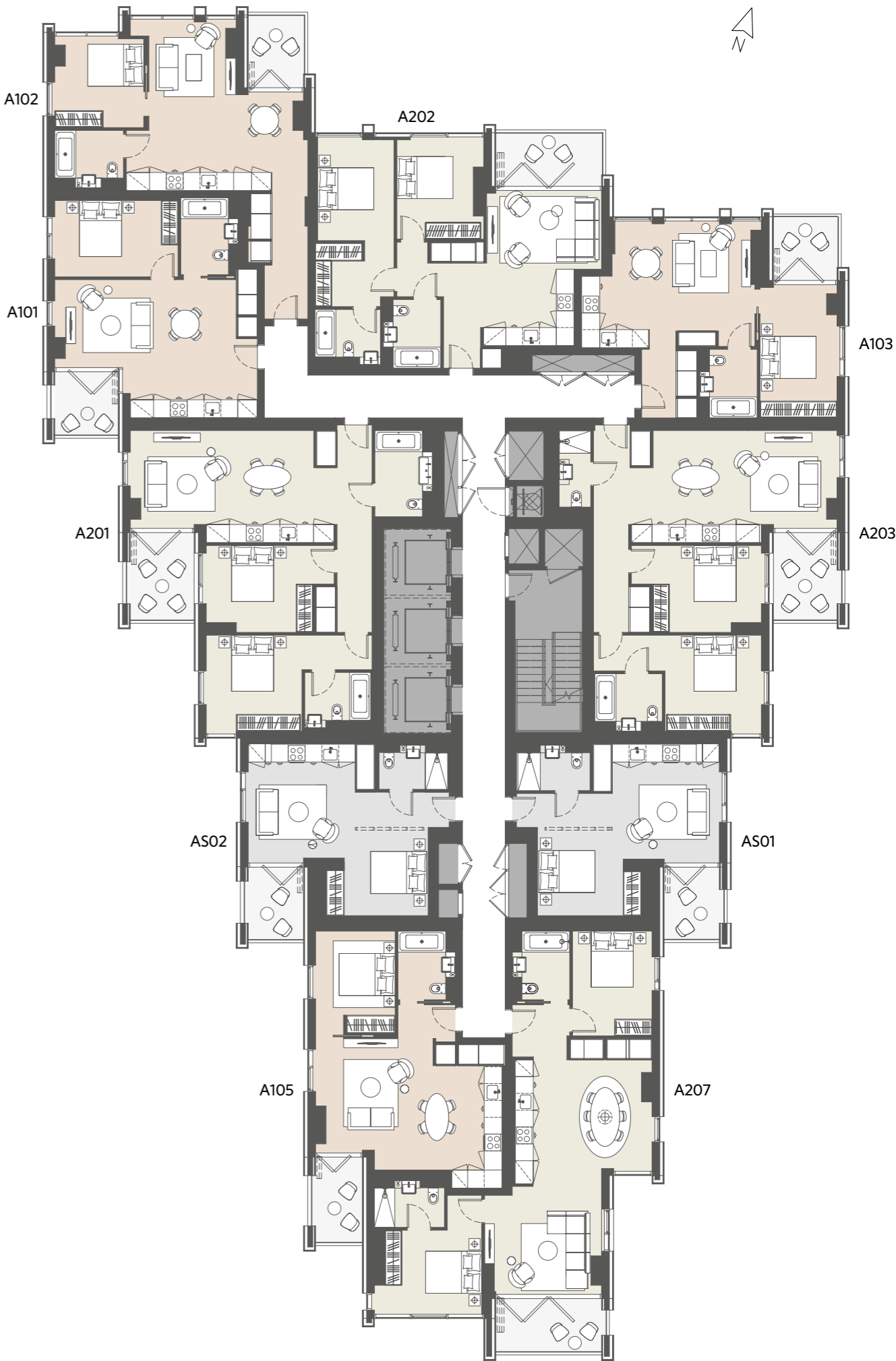
-  Hatched pattern
-  Studio
-  One Bedroom apartment
-  Two Bedroom apartment
-  Balcony



Side elevation

FLOORS 03-13

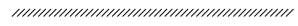
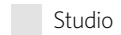



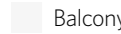
-  Hatched pattern
-  Studio
-  One Bedroom apartment
-  Two Bedroom apartment
-  Balcony

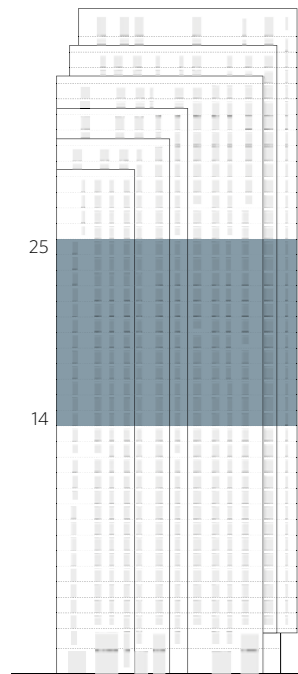


Side elevation

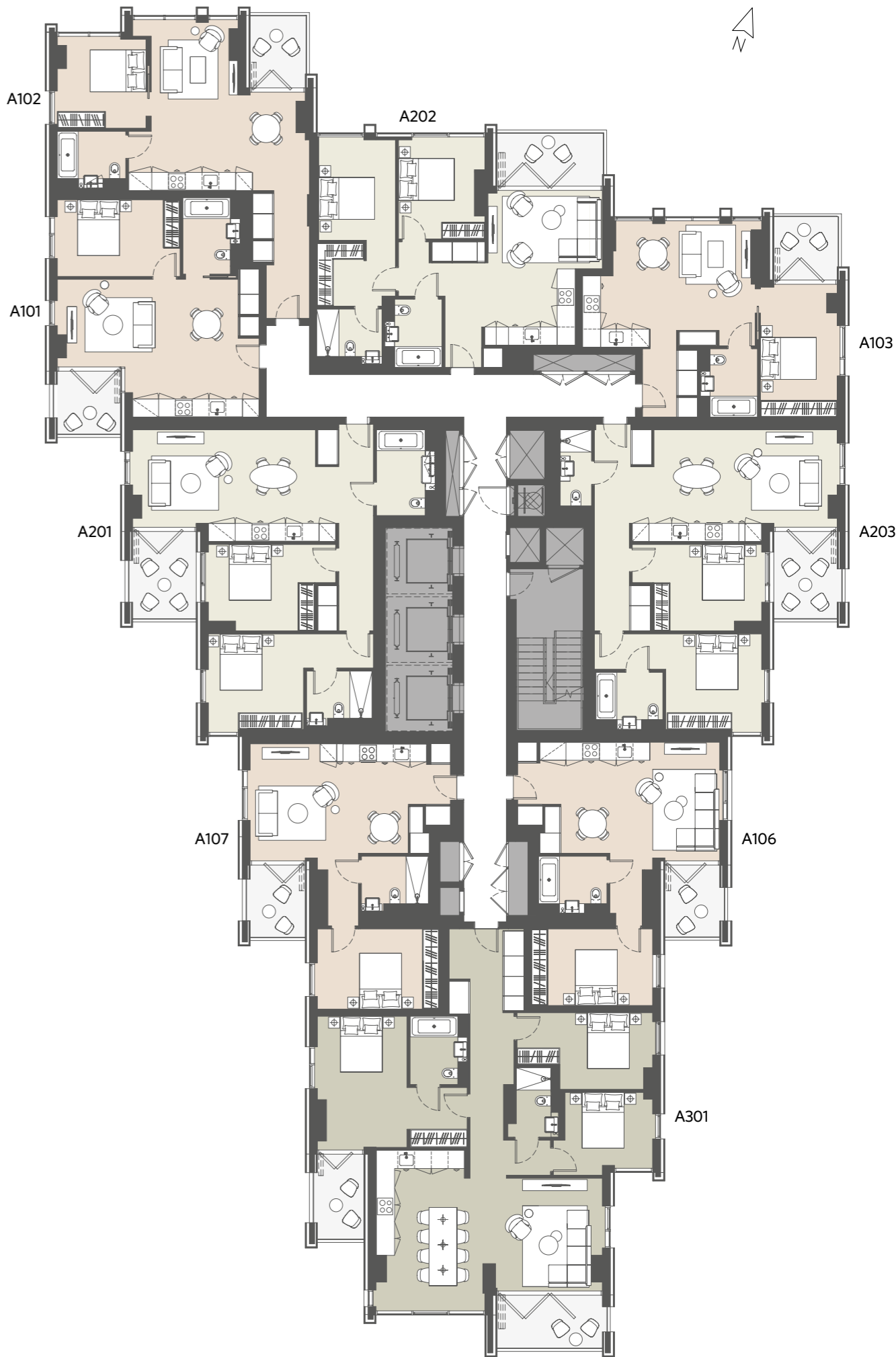
P Q R

FLOORS 14-25

-  Hatched pattern
-  Studio
-  One Bedroom apartment
-  Two Bedroom apartment
-  Three Bedroom apartment
-  Balcony

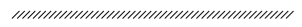
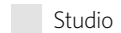



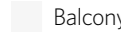


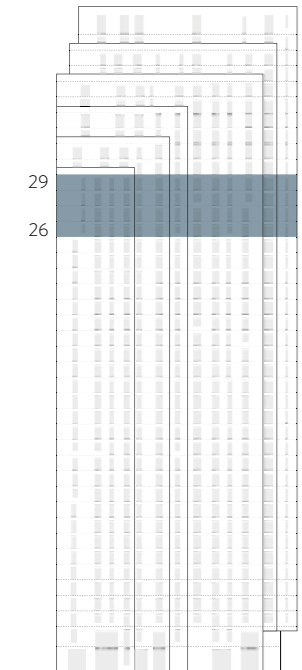
Side elevation



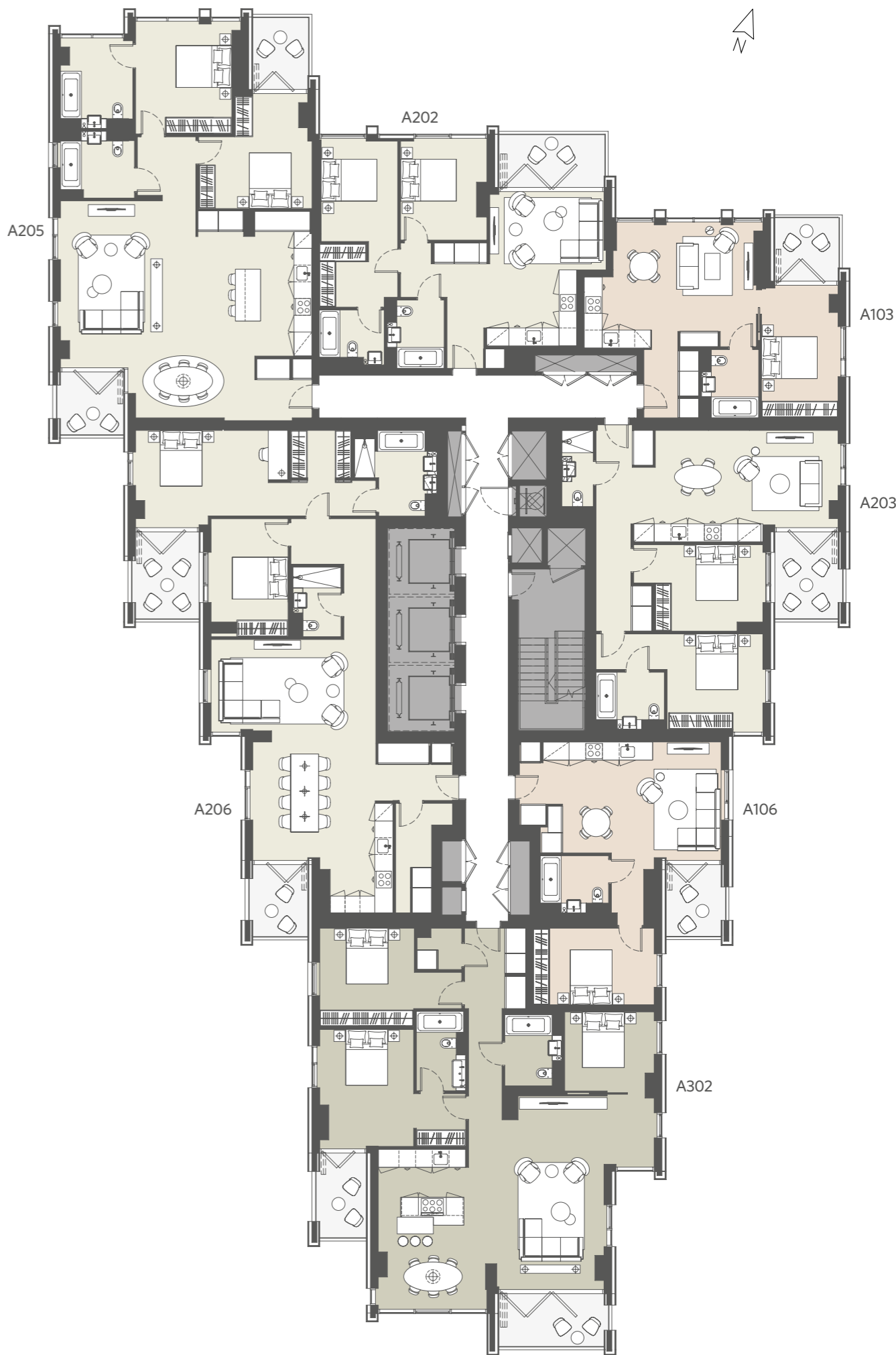
P Q R

FLOORS 26-29

-  Hatched pattern
-  Studio
-  One Bedroom apartment
-  Two Bedroom apartment
-  Three Bedroom apartment
-  Balcony



Side elevation





CGI details

S

Specification

KITCHEN

- Fully designed fitted kitchen with soft-closing doors and drawers with concealed under-cabinet lighting.
- Real timber veneer cabinetry.
- Composite stone worktop with feature-glazed ceramic splash back.
- Under-mounted stainless-steel sink with brushed stainless-steel mixer tap.
- Integrated Siemens electric four-ring induction hob.
- Integrated Siemens multifunction single oven.
- Integrated Siemens extractor fan.
- Siemens fully integrated dishwasher.
- Siemens fully integrated fridge freezer.
- Integrated Siemens wine cooler to three-bedroom apartments only.
- Siemens combined washer dryer.

BATHROOMS AND ENSUITE

- Walls and floors finished in full body porcelain tiles.
- Feature-glazed ceramic tile wall behind vanity unit.
- Bespoke mirror-faced wall cabinet with feature lighting and shaving point.
- Designer wall-sconce light feature.
- Heated towel ladder.
- Chrome-finish taps and mixers.
- Glazed-ceramic washbasin with composite-stone vanity top to bathrooms and glazed-ceramic wall-hung double washbasin to master ensuite.

- Wall-mounted WC with dual flush.
- Enamelled steel bath with high-quality full-body porcelain tile surround and panel.
- Chrome wall-mounted shower and retractable hand shower to bath.
- Chrome-finish drench head to shower rooms and ensuite.
- Thermostatic controls to all baths and showers.

INTERIOR FINISHES

- Walls finished in off-white emulsion.
- Bespoke fitted wardrobes with real-timber veneer full-height doors and integrated lighting.
- Luxury broadloom carpet to bedrooms.
- Engineered-timber flooring to living room, kitchen and hallways.
- High-quality stainless-steel ironmongery.

ELECTRICAL

- Brushed stainless-steel switches and sockets throughout.
- Sky+ ready in living room and master bedroom.
- Energy-efficient lighting throughout.

HEATING AND COOLING

- Thermostatically controlled comfort cooling to apartments.
- Wet under-floor heating to bathrooms.

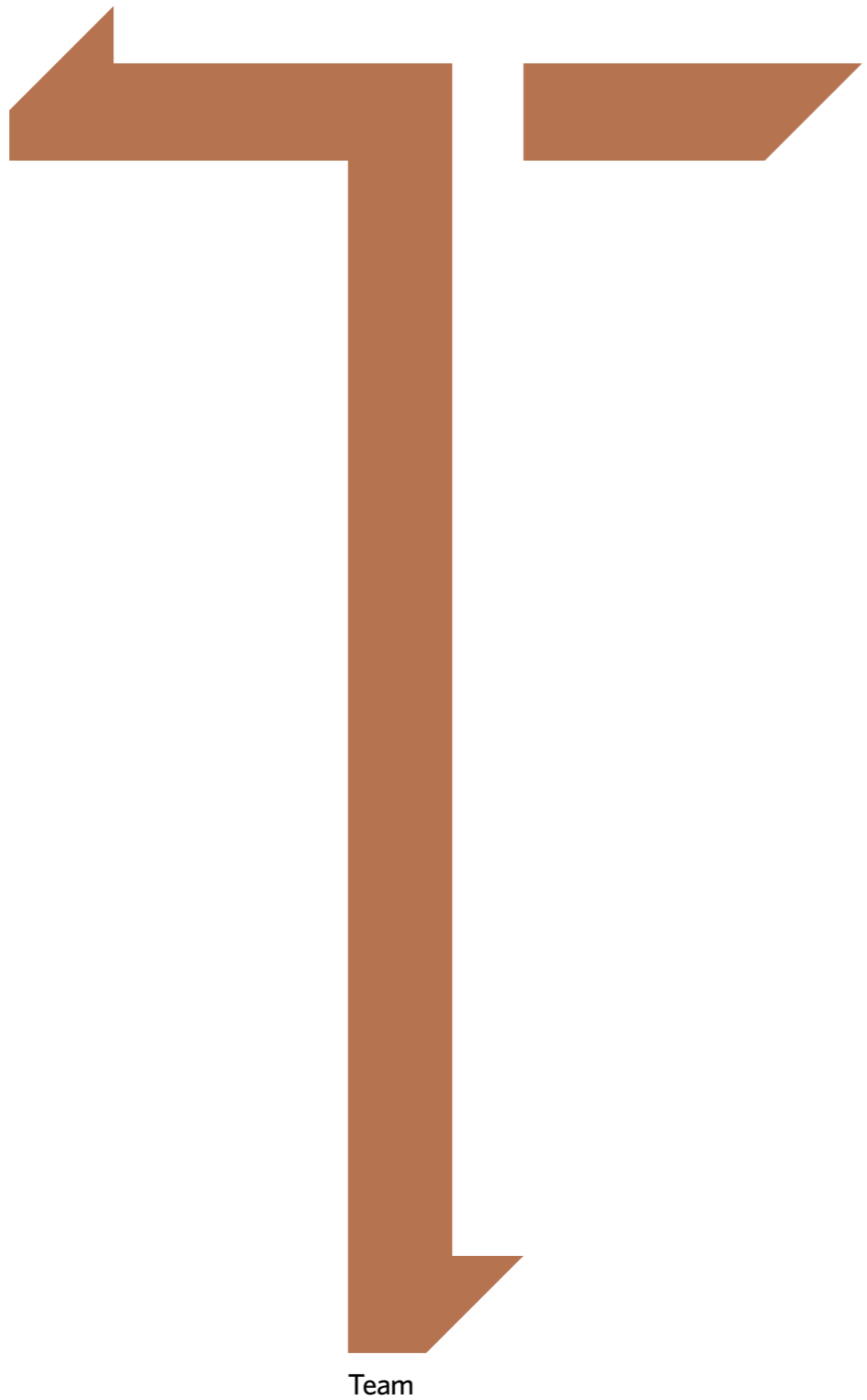
SECURITY AND PEACE OF MIND

- 10-year warranty under the NHBC Buildmark scheme.
- Video door-entry system linked to building entrance.
- Entrance to building via key fob.
- 24-hour on site concierge
- Multi-point locking to front door.
- Ceiling-mounted smoke/heat detectors.

AMENITIES

- Interior-designed resident and guest-entrance lobby and lounge with 24-hour concierge service.
- Interior-designed residents-only lounge.
- Residents-only screening room.
- Fully equipped residents-only gym.
- Residents-only swimming pool and spa facilities.

Specification correct at time of print. Rocket Investments reserves the right to make changes to specific brands, material and appliances referred to in the specification. In such cases, an alternative will be provided.



Team



1 City Road, London EC1



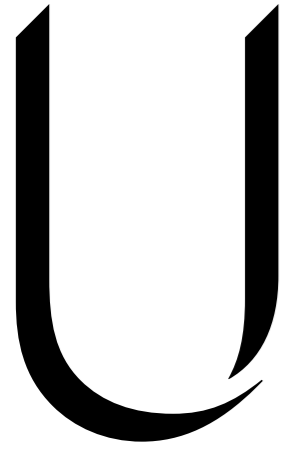
Linen Court, London N1

ROCKET INVESTMENTS IS THE PRIVATE DEVELOPMENT COMPANY BEHIND ATLAS. ESTABLISHED FOR OVER 10 YEARS, IT HAS A PROVEN TRACK RECORD, WITH EXPERIENCE OF MANY MIXED-USE DEVELOPMENT PROJECTS IN LONDON, INCLUDING SEVERAL IN AND AROUND THE CITY ROAD AND OLD STREET AREA.

TO DATE, ROCKET INVESTMENTS HAS DEVELOPED FOR ITS CLIENTS, HOTELS, RETAIL SPACE, AND MORE RECENTLY OFFICES AND STUDENT HOUSING. IT IDENTIFIES POTENTIAL INVESTMENT OPPORTUNITIES, TAKING THEM THROUGH THE PLANNING PROCESS AND BEYOND.

THE COMPANY HAS A LONGSTANDING RELATIONSHIP WITH SILICON ROUNDABOUT, AND FIRMLY BELIEVES THE AREA WILL BENEFIT FURTHER FROM CUMULATIVE ATTRACTION. WHILE CUTTING-EDGE BUSINESSES WILL CONTINUE TO MOVE INTO THE AREA, IT ALSO ANTICIPATES THAT DEMAND FOR RESIDENTIAL AND HOTEL ACCOMMODATION WILL GROW SIGNIFICANTLY IN THE NEAR FUTURE.





Useful information



Visit

Please drop into our Marketing Suite from September 2015.

9th Floor
Linen Court
10 East Road
London
N1 6AD

Visit our website for opening times.



www.TheAtlasBuilding.com



The Atlas Building is located just north of Old Street Roundabout at 145 City Road, London EC1.



You

The Atlas Building has been designed with you in mind. Each apartment has been thoughtfully positioned, providing breath-taking dual aspect views across London. Outstanding, contemporary interiors have been designed with flair and care to reflect the location.

And what a location. Atlas cuts elegantly into the sky above London's most fashionable creative and commercial district, on the axis of Shoreditch, Islington, Farringdon and the City. With first-rate amenities and a prestigious Zone 1 address, this is the perfect urban retreat.

The Atlas Building feels right at home in its surroundings. And you'll feel right at home in The Atlas Building.

TheAtlasBuilding.com

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Flat dimensions and sizes are approximate only and indicate maximum achievable areas. All sales remain subject to contract and terms and conditions apply to the contracts (details of which can be obtained from the Sellers solicitors). The information contained in this brochure is believed to be correct but its accuracy cannot be guaranteed and no such information forms part of any contract. Neither the seller nor their Agents nor any person in their employ has any authority to make or give any representation or warranty or guarantee (whether written or oral) in respect of or in relation to the development (or any parts thereof), unless such statement has been confirmed as being correct by the Sellers solicitors to the buyers solicitors in writing. All names used are marketing names only and final postal address's may be different. The Seller reserves the right to alter the specification design and layout of the flats as referred to in this brochure without prior notice. All interior photographs contained within this brochure are typical show suites and actual finishes may vary.

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April 2015

