

The logo for MIPIM, featuring the word "mipim" in a lowercase, white, sans-serif font with a registered trademark symbol (®) to its upper right. It is set against a dark blue background that is part of a larger yellow banner at the top of the page.

mipim[®]

15-18 March
2016

Palais des Festivals
Cannes, France
mipim.com

The central graphic features two dark silhouettes of human heads in profile, facing each other. Inside the silhouettes, a vibrant cityscape at night is visible, with numerous skyscrapers and buildings illuminated with yellow and white lights. The background of the entire page is a solid dark blue.

HOUSING THE WORLD

**PROGRAMME OF
CONFERENCES
& EVENTS**

MIPIM WISHES TO THANK ITS CONFERENCES & EVENTS SPONSORS

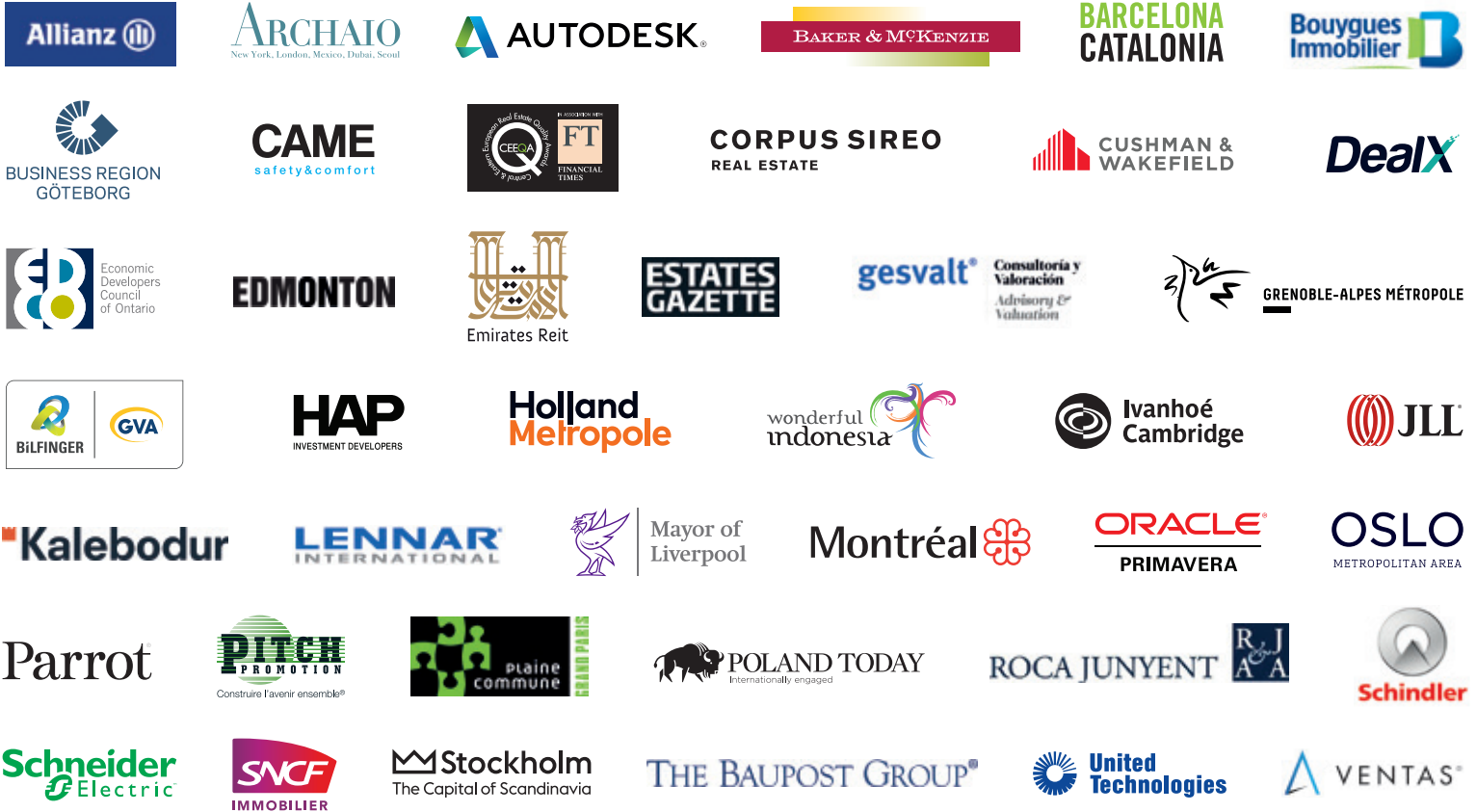
PROGRAMME SPONSORS



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STARTUP COMPETITION SPONSOR



RE-INVEST SUMMIT & LUNCH SPONSORS



EVENTS SPONSORS



HOW TO BUILD A LIVEABLE FUTURE WHILE MAINTAINING GROWTH TARGETS?

- Public vs. Private sectors' requirements
- Density, infrastructure
- Responsibility

RESIDENTIAL ASSET CLASS: HOW & WHERE TO INVEST?

- Return On Investment
- Preferred investment vehicles
- Regional aspects

TOMORROW'S BUILDING: TALL, CLEAN, SMART, MIXED?

- Innovation
- Architecture
- Mixed-use vs. pure residential
- Impact of climate change

NEW FORMATS & NETWORKING EVENTS!

STARTUP COMPETITION

Meet the real estate game changers!

NEW The 1st-ever global real estate & urban management startup competition. Stopping by London, Hong Kong and Cannes, the **Startup Competition** will shine a spotlight on the most dynamic and promising international startups and real estate & urban management solutions.

Come and discover what your business is missing out on! Meet the tech companies of tomorrow and find out the opportunities, disruptive changes and challenges they will bring to your business!

Key dates @ MIPIM:

- Tuesday 15 March, 11:00-12:30 (Competition 3rd round)
- Wednesday 16 March, 14:30-16:00 (Competition Finals)
- Thursday 17 March, 18:30 (Winner announcement at MIPIM Awards)

Sponsored by  BNP PARIBAS REAL ESTATE

FLASH MOB

Make new connections!

Expand your network and spark new partnerships during 5 highly productive open meetings dedicated to healthcare, housing, logistics, hospitality and future talent. Open to all!

INNOVATION FORUM

*Furnished by **vitra**.*

The place to be! Located in the Hall 1 & Hall 2, the Innovation Forum offers a networking zone and exhibition hall where innovation stakeholders will showcase innovative solutions, as well as offer a dedicated programme of conferences.

EXCLUSIVE CLOSED DOOR EVENTS

MAYORS' THINK TANK

The **must-attend event** for international urban political leaders. An opportunity for 80 participants to get together in an informal setting to examine key issues related to 2016 main theme "HOUSING THE WORLD".

OCCUPIERS' SUMMIT

The Occupiers' Summit, a format dedicated to corporate real estate professionals, will provide a **forum for debate and discussion for international public and private occupiers**.

NEW FUTURE TALENT PROGRAMME

Are you a young real estate professional?

Future Talent Programme is a special programme with dedicated benefits, designed just for the next generation of real estate professionals.

Eligible young professionals will have the chance to connect with the most influential international property players from all sectors, during 4 highly effective working days and a dedicated programme:

- **"Real Estate talents: why the next generation matters"** an expert-led panel session, co-organised with Business Immo & Génération Immobilier
- A presentation by the winner of the **Open Stage competition** on the topic: "High return on creative investment: coworking 2.0"
- **Startup Competition**
- **Flash Mob Future Talent**, co-organised with Business Immo & Génération Immobilier: networking cocktail with property leaders. Meet and discuss innovation!



NEW Housing the World: What's My ROI?, Powered by PechaKucha

This fast-paced and fun event will explore some of the latest developments in market rate, social and luxury housing and address crisis housing as well. Each presenter will show 20 images and speak about each one for only 20 seconds.

"Powered by PechaKucha" events are one-off events that are separate from regular city-based PechaKucha Nights, and that are usually held as part of festivals and conferences, but can also act as standalone events. These events include presentations that use the PechaKucha 20 images x 20 seconds format.

REINVEST

The **Real Estate Institutional Investors' Summit** brings together in one room the world's leading sovereign wealth funds, pension funds, insurance funds, and other leading capital owners in the real estate industry in one room to discuss how to optimize their portfolios. Thought Leaders at this 5th edition will debate on **"Real Estate Risks & Rewards"** through open and interactive roundtable discussions.

LEADERS' BREAKFAST

Private talks with...

The Leaders' Breakfast, an **elite event gathering around 80 corporate senior officials** and representing a unique occasion to meet with a keynote speaker.

CLICK ON
EACH SESSION
FOR MORE INFO

MONDAY 14 MARCH

REINVEST | m DINNER*

18:30 - 22:00

Sponsors: AXA Investment Managers, Aberdeen Asset Management, Europa Capital, KPMG, Real Capital Analytics

[Carlton Hotel]

TUESDAY 15 MARCH

BLUE ROOM PALAIS 3	RUBY ROOM PALAIS 5	ORANGE ROOM PALAIS -1	GREEN ROOM INNOVATION FORUM, HALL 1	OTHER LOCATIONS
<p>KEYNOTE ADDRESS by the Minister of Tourism, Republic of Indonesia 10:00 - 10:30</p>		<p>HOLLAND METROPOLE: TEAMING UP FOR GROWTH 10:00 - 11:00 Sponsor: Holland Metropole</p>		<p>REINVEST m REAL ESTATE RISKS & REWARDS* 8:00 - 12:30 Sponsors: AXA Investment Managers, Aberdeen Asset Management, Europa Capital, KPMG, Real Capital Analytics [Carlton Hotel]</p>
<p>INVESTMENT OPPORTUNITIES IN ASIA 10:30 - 11:30 Sponsor: Cushman & Wakefield</p>				<p>JAPAN BREAKFAST*: DIAMOND REALTY ON JAPAN STRATEGIES 2016 8:00 - 10:00 Sponsor: Diamond Realty Management Inc [Majestic Hotel]</p>
<p>CHINA INVESTMENT OUTLOOK 11:30 - 12:30</p>	<p>RUSSIA 2016 - SMART DIRECTIONS FOR URBAN DEVELOPMENT 11:00 - 12:30 Co-organiser: Kommersant</p>	<p>HOW CLOSE ARE WE TO CREATING THE ULTIMATE FUTURE CITY? 11:30 - 12:30 Sponsor: Estates Gazette In association with Cushman & Wakefield and Hogan Lovells</p>	<p>STARTUP COMPETITION m 3RD ROUND, CANNES 11:00 - 12:30 Sponsor: BNP Paribas Real Estate Partner: Fabernovel Followed by a cocktail announcing the two finalists</p>	<p>LES MATINS DE L'ECONOMIE DU JDD (Session in French) 10:00 - 11:15 Real Estate: new growth opportunities 11:30 - 12:45 Transport, well being, housing, information: the new expectations of the urban dwellers in the Smart cities Co-organisers: Le Journal du Dimanche, V. Conférences [Verrière Grand Auditorium]</p>
	<p>EIGHT YEARS UNDER BORIS JOHNSON by Sir Edward Lister 14:00 - 14:30</p>		<p>YOUR SMART CITY VISION REALISED – IMPROVE URBAN DEVELOPMENT RETURNS & ENHANCE YOUR REPUTATION 14:00 - 14:45 Sponsor: Oracle</p>	<p>UK CORE CITIES: WHERE THE WISE MONEY IS GOING AND WHY 11:00 - 12:00 Sponsor: Estates Gazette In association with Bilfinger GVA and RIO [Salon Croisette]</p>
<p>STARTUPS AND THE DIGITAL ECONOMY: A NEW DEAL FOR REAL ESTATE? 14:30 - 15:30 In association with ESSEC Business School</p>	<p>BUILDING REAL ESTATE IN GERMANY – MATCH UP YOUR INVESTMENT! 14:30 - 15:30 Sponsor: L'Etoile Propriétés Co-organiser: Heuer Dialog</p>	<p>STUDENT HOUSING: A NICHE WITH GROWTH POTENTIAL 14:30 - 15:30</p>	<p>ARCHITECTURE IN A DIGITAL AREA 15:00 - 15:30 Sponsor: Autodesk</p>	<p>ASIA LUNCH* 13:00 - 14:30 Sponsor: Norton Rose Fulbright [Majestic Hotel]</p>
<p>BUILDING AS A SERVICE 16:00 - 17:30 Sponsor: Schneider Electric</p>	<p>ARCHITECTURAL VIEW ON TURKISH MEGAPROJECTS 16:00 - 17:00 Sponsor: Kalebodur</p>	<p>TECH AND REAL ESTATE - THE NEW OIL? 16:00 - 17:00 Sponsor: Oslo Metropolitan Area</p>	<p>METLIFE STADIUM: DYNAMIC INSPECTIONS FOR A LIVING FACILITY 15:30 - 16:00 Sponsor: Archaio</p>	<p>NEW GENERATION OF RESIDENTIAL DEVELOPMENT 14:00 - 15:00 Sponsor: Holland Metropole [Salon Croisette]</p>
	<p>EMERGING TRENDS IN REAL ESTATE*: A GLOBAL OUTLOOK FOR 2016 17:30 - 18:30 Co-organiser: ULI</p>	<p>REAL ESTATE TALENTS: WHY THE NEXT GENERATION MATTERS 17:30 - 18:30 Co-organisers: Business Immo, Génération Immobilier</p>	<p>DIGITAL INNOVATION IN REAL ESTATE: FOCUS ON RETAIL AND OFFICE 17:00 - 18:30 Sponsor: Allianz Real Estate Followed by a cocktail</p>	<p>WOMEN NETWORKING COCKTAIL Influencing the Real Estate industry 16:00 - 17:30 Partners: AREL, REWIRE, WIREP, WIRES, WWIRE [Salon Croisette]</p>
				<p>FLASH m MOB HEALTHCARE 17:00 - 18:00 Sponsors: Threestones Capital, Welltower Followed by a cocktail, courtesy of Welltower [Networking zone, Hotel & Tourism pavilion, Palais -1]</p>
				<p>CEEQA@MIPIM 2016 17:00 - 18:45 Sponsor: CEEQA [Verrière Grand Auditorium]</p>
				<p>POLAND & CEE EXECUTIVE DINNER* 20:00 - 22:00 Sponsor: Poland Today, supported by ABSL, Bloomberg Businessweek Polska, FDI Magazine (a division of the Financial Times), Property EU, Royal Institution of Chartered Surveyors (RICS), Rzeczpospolita [Salon Croisette]</p>
		<p>UK PARTY 18:00 - 19:30 [Mipim Bay Restaurant]</p>		
				<p>MIPIM OPENING COCKTAIL From 19:30 - Open to all MIPIM participants [Carlton Hotel]</p>





CLICK ON EACH SESSION FOR MORE INFO

WEDNESDAY 16 MARCH

BLUE ROOM PALAIS 3	RUBY ROOM PALAIS 5	ORANGE ROOM PALAIS -1	GREEN ROOM INNOVATION FORUM, HALL 1	OTHER LOCATIONS
<p>CEE Breakfast Forum Discussion HOW CEE MARKETS CAN REDUCE RISK AND ATTRACT FOREIGN INVESTORS TO THE REGION'S CITIES 9:15 - 10:45 <i>Sponsor: Poland Today</i> <i>Co-organiser: RICS</i> [Deep Design]</p>		<p>CASE STUDY BY MARICA, BRAZIL 9:30 - 10:00</p>		<p>RUSSIAN BREAKFAST* 08:30 - 11:30 [Majestic Hotel]</p>
	<p>ITALIAN REAL ESTATE: STRIVING FOR EXCELLENCE 10:00 - 11:30 <i>Co-organiser: Chiomenti Studio Legale</i></p>	<p>HOW CAN MAJOR HOTEL COMPANIES MAINTAIN THEIR FAST PACE OF GROWTH IN AN INCREASINGLY COMPETITIVE MARKET WITH NEW OFFENSIVE PLAYERS? 10:00 - 11:00 <i>Sponsor: JLL</i></p>	<p>THE NEW FACE OF JAPAN'S PROPERTY MARKET 10:00 - 11:00</p>	<p>US BREAKFAST* 8:30 - 10:00 <i>Sponsor: ABM</i> [Salon Croisette]</p>
<p>Poland & CEE Macro Conference POLAND AND CEE TODAY - HOW TO UNDERSTAND THE NEW INVESTMENT ENVIRONMENT 11:00 - 12:30 <i>Sponsor: Poland Today</i> <i>Co-organiser: ABSL</i></p>		<p>HEALTHCARE: TAKING CARE WITH A GROWTH MARKET 11:00 - 12:30 <i>Sponsor: CORPUS SIREO Holding GmbH</i></p>	<p>HOW TO CREATE VALUE IN ARCHITECTURE BY ART AND DESIGN REAL CASES! 11:30 - 12:30</p>	<p>INNOVATIVE URBAN SPACES: IS THE WORKPLACE MINGLED WITH HOUSING AND R&D PREMISES COMPATIBLE WITH QUALITY OF LIFE? 9:30 - 10:30 <i>Sponsor: Pitch Promotion</i> <i>Co-organiser: Métropole Nice Côte d'Azur</i> [Verrière Grand Auditorium]</p>
<p>Poland Movers & Shakers Lunch TAKING THE LEAD - INVESTING IN POLISH CITIES 12:45 - 14:15 <i>Sponsor: Poland Today</i> <i>Co-organiser: Property EU</i> [Deep Design]</p>	<p>GLOBAL REITS: THE SAFEST INVESTMENT? 12:00 - 13:00 <i>Sponsor: Emirates Reit</i></p>			<p>OCCUPIERS' SUMMIT  CREATING VALUE & DERISKING YOUR PORTFOLIO* A networking event for international CRE professionals only 11:00 - 13:00 <i>In association with ADI and RICS</i> [Majestic Hotel]</p>
	<p>PULSAR EFFECT OF HOSTING INTERNATIONAL EVENTS 14:00 - 15:00 <i>Sponsor: Plaine Commune</i></p>	<p>THE FUTURE OF HEALTHCARE REAL ESTATE INVESTMENT 14:30 - 16:00 <i>Sponsors: JLL, Ventas</i></p>	<p>NEXTDOOR: FROM CORPORATE PROPERTY TO COMMUNITY PROPERTY - IS THIS JUST A FAD? 14:30 - 15:00 <i>Sponsor: Bouygues Immobilier</i></p>	<p>MAYORS' THINK TANK  HOUSING THE WORLD* 11:00 - 13:00 <i>Sponsors: Arcadis, UTC</i> <i>Co-organisers: INTA, BPF</i> [Majestic Hotel]</p>
<p>Poland & CEE Real Estate Conference FROM WARSAW TO CEE WITH LOVE - VIEW FROM THE REGION'S CENTRE 14:30 - 16:00 <i>Sponsor: Poland Today</i></p>	<p>MASTERMINDS: A GATHERING OF CEOs FROM LEADING LISTED REAL ESTATE COMPANIES 15:00 - 16:00 <i>Co-organiser: EPRA</i></p>		<p>EDMONTON: A PARTNERSHIP MODEL FOR INNOVATION 15:00 - 15:30 <i>Sponsor: The City of Edmonton</i></p>	<p>FLASH MOB  BUFFET LUNCH - FLASH MOB H&T Special guest: the Minister of Tourism, Brazil 13:00 - 14:30 <i>Sponsor: Brazilian Ministry of Tourism</i> [Networking zone, Hotel & Tourism pavilion, Palais -1]</p>
	<p>INNOVATION DISTRICTS: A NEW URBAN DEVELOPMENT MODEL EMERGING IN THE UNITED STATES 16:00 - 18:00 <i>Sponsor: Lennar International</i> <i>Co-organiser: The Brookings Institution</i></p>	<p>THE IMPORTANCE OF LOGISTICS INFRASTRUCTURE FOR A GROWING REGION 16:00 - 17:30 <i>Sponsor: Business Region Göteborg</i></p>	<p>THE URBAN ENVIRONMENT RE-IMAGINED 15:30 - 17:00 <i>Sponsor: Schindler</i></p>	<p>MAYORS' LUNCH  13:00 - 14:30 <i>Sponsors: Arcadis, UTC</i> [Majestic Hotel]</p>
<p>USING RETAIL AND LEISURE TO UNLOCK WATERFRONT REGENERATION 16:00 - 17:00 <i>Sponsors: Biflinger GVA Real Estate, Liverpool</i></p>			<p>STARTUP COMPETITION  FINALS 14:30 - 16:00 <i>Sponsor: BNP Paribas Real Estate</i> <i>Partner: Fabernovel</i> [Grand Auditorium]</p>	<p>FLASH MOB  LOGISTICS & INDUSTRIAL 15:00 - 16:00 [Networking zone, Hotel & Tourism pavilion, Palais -1]</p>
<p>METROPOLITAN CITIES: ARE HOUSING NEEDS AND DEMANDS ALIGNED? 17:30 - 18:30 <i>Sponsor: Istanbul Chamber of Commerce</i></p>		<p>STOCKHOLM, WHERE INNOVATIONS MEET INVESTMENTS 17:30 - 18:30 <i>Sponsor: Stockholm Business Region Development</i></p>	<p>INNOVATIVE URBAN DEVELOPMENTS 17:00 - 18:30 <i>Sponsor: SNCF Immobilier</i> <i>Followed by a cocktail</i></p>	<p>CONFERENCE CANADA LIVE, WORK, PLAY - REDEFINING LIVING SPACES 17:00 - 18:00 <i>Co-sponsors: Ivanhoé Cambridge, Montréal, EDCO, The City of Edmonton</i> <i>Followed by a cocktail until 20:00</i> [Verrière Grand Auditorium]</p>
			<p>THE US COCKTAIL 18:00 - 19:00 [NAR Stand, Palais -1]</p>	<p>FLASH MOB  FUTURE TALENT 17:30 - 18:30 <i>Co-organisers: Business Immo, Génération Immobilier</i> [Innovation Forum, Hall 2]</p>

CLICK ON
EACH SESSION
FOR MORE INFO

THURSDAY 17 MARCH

BLUE ROOM PALAIS 3	RUBY ROOM PALAIS 5	ORANGE ROOM PALAIS -1	GREEN ROOM INNOVATION FORUM, HALL 1	OTHER LOCATIONS
INVESTMENT HORIZONS BROADEN ACROSS U.S. MARKETS 10:00 - 11:00 <i>Sponsor: HAP</i> <i>Co-organiser: New York University</i>	MANAGING VOLATILITY, LIQUIDITY AND REGULATION IN TODAY'S GLOBAL CRE FINANCE MARKETS 10:00 - 11:00 <i>Sponsor: The Baupost</i>	RISE OF LIFESTYLE HOTELS & RETAILTAINMENT IN THE HOSPITALITY INDUSTRY. WHAT'S IN HOTELS FOR THE CLIENT EXPERIENCE? 10:00 - 11:30 <i>Sponsor: JLL</i>	PROFITABLE ENERGY RECOVERY WITH DISTRICT HEATING RECOVER, REDISTRIBUTE, REUSE 10:00 - 11:30 <i>Sponsor: UTC</i>	LEADERS' BREAKFAST  <p>PRIVATE TALKS WITH...* A unique opportunity for the industry's leaders to meet and hear from a bespoke personality from either the public or private sector 8:00 - 9:30 <i>Sponsor: Lennar International</i> [Majestic Hotel]</p>
IS SPANISH REAL ESTATE MARKET STILL ON A POSITIVE SLOPE? 11:30 - 12:30 <i>Sponsors: Gesvalt, Roca Junyent</i> <i>Followed by a cocktail</i>	TRANSFORMING AFRICA'S SKYLINE, BUILDING THE FUTURE 11:30 - 13:00 <i>Co-organiser: API Summit</i>	EFFICIENT LOGISTICS FOR A COMPETITIVE EUROPE 12:00 - 13:00 <i>Sponsor: Barcelona Catalonia</i>	URBAN PLANNING IN THE PERSPECTIVE OF ELECTRICITY 11:30 - 13:00 <i>Sponsor: Business Region Göteborg</i>	FLASH MOB  <p>HOUSING 10:00 - 11:00 [Networking zone, Hotel & Tourism pavilion, Palais -1]</p>
ACHIEVING <2 DEGREES CELSIUS: HOW MUST THE REAL ESTATE INDUSTRY RESPOND TO MEET NEW CLIMATE CHANGE PLEDGES? 14:30 - 15:30 <i>Sponsor: Baker & McKenzie</i>	PROPTECH LATEST TRENDS: THE INVESTORS' VIEW 14:30 - 15:30 <i>Co-organiser: RICS</i>	UNDERSTANDING THE BRAZILIAN MARKET – TOURISM FOCUS Keynote address by the Minister of Tourism, Brazil 14:30 - 15:30	CREATING THE CITY OF THE FUTURE 14:00-14:30 <i>Sponsor: Grenoble Alpes Metropole</i>	 <p>HOUSING THE WORLD: WHAT'S MY ROI?*, POWERED BY PECHAKUCHA 11:00 - 12:30 [Grand Auditorium]</p>
OPEN STAGE  <p>HIGH RETURN ON CREATIVE INVESTMENT: COWORKING 2.0 Crowdsourced session winner 16:00 - 17:00</p>	URBAN POLICY & HOUSING: COLLABORATING FOR LIVEABLE CITIES 16:00 - 17:00	RESIDENTIAL INVESTMENT PORTFOLIO: THE BEST IS YET TO COME 16:00 - 17:00 <i>Followed by a cocktail, courtesy of Residential Land</i>	CAMPUS DIAGONAL-BESÒS – BARCELONA KEY: CREATING OPPORTUNITIES THROUGH TERRITORIAL DEVELOPMENT 14:30 - 15:00 <i>Sponsor: Barcelona Catalonia</i>	<p>H&T LUNCH* 13:00 - 14:30 <i>Sponsor: Ministry of Tourism Republic of Indonesia</i> [Networking zone, Palais -1]</p>
			CASE STUDY 15:00 - 15:30 To be confirmed	
			USING PARROT BEBOP DRONE AS A REAL ESTATE 3D MAPPING SOLUTION 16:00 - 16:30 <i>Sponsor: Parrot</i>	
			EXPO MILANO 2015, SECURITY SOLUTIONS FOR OVER 21MLN PEOPLE 16:30 - 17:00 <i>Sponsor: CAME</i> <i>Followed by a cocktail</i>	
			OPPORTUNITY & DEAL SOURCING THROUGH DATA 17:00 - 17:45 <i>Sponsor: Deal X</i>	



MIPIM AWARDS PRIZE-GIVING CEREMONY FOLLOWED BY AWARDS COCKTAIL

18:30
Official sponsor: Turkishceramics
Official press partner: Immobilien Zeitung
[Grand Auditorium]

FRIDAY 18 MARCH

GREEN ROOM

MIPIM WRAP-UP

A condensed sum-up of 3 intense days of feeling the industry's pulse.
Lessons learned and way forward !

10:00 - 11:00

In association with Wisconsin School of Business



More information on
mipim.com

